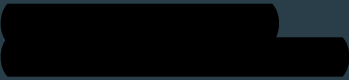


Contact


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(LinkedIn)

Languages

French
Spanish
Romanian (Native or Bilingual)
English

Certifications

HOGAN Assessment Systems, INC.

Publications

În top - 7 modele de marketing în muzică

Y: Popular Culture și identitate

Andreea Mitan

Senior Lecturer at SNSPA & CEO of the Norwegian-Romanian Chamber of Commerce
Bucharest, Bucharest, Romania

Experience

Scoala Nationala de Studii Politice si Administrative (SNSPA)
Senior Lecturer
2012 - Present (10 years)
București

Academic evolution:

2017-current - Senior Lecturer
2015-2017 - Assistant Lecturer
2012-2015 - Associate Teaching Assistant

Management experience:

2021-present, CEO of the Centre for Research in Management, <https://ccm.facultateademanagement.ro/>
2020, 09-present, elected member of the Management Department Council
2020, 04-09, Interim Director of the MA in Management and Digital Innovation (joint degree program offered in partnership with Sheffield University, CITY College)
2017-2018, Director of the MA in Management and Corporate Branding
2015-2016, PR and Marketing Coordinator, Faculty of Management
2014-present, Conference Manager (since 2022) and member of the team organizing STRATEGICA International Conference, in partnership with the Romanian National Bank
2012-present, Member/ Coordinator of various SNSPA internal quality audit teams (preparing for external evaluations performed by ARACIS - The Romanian Agency for Quality Assurance in Higher Education, and EUA - The European University Association)
2012-2018, Administrative Director of the MA in Brand Management and Corporate Communication

International teaching experience:

Parthenope University of Naples, Italy (2019)
VIVES University College, Kortrijk, Belgium (2016)

Research experience:

2017-present, Researcher, Centre for Research in Management, SNSPA
2014-2017, Researcher, Centre for Research in Management and Leadership,
SNSPA
2012-2014, Researcher, Centre for Research in Communication, SNSPA

Affiliation to professional associations: B.S.Lab - Business Systems
Laboratory, EBES - Eurasia Business and Economics Society.

Publishing & reviewing:

Member of the Editorial Board of the International Journal of Electronic
Marketing and Retailing, <https://www.inderscience.com/jhome.php?jcode=ijemr>
Reviewer for EMERALD, INDERSCIENCE, MDPI.

Google Scholar Profile: <https://bit.ly/2D3DuBt>

Norwegian-Romanian Chamber of Commerce (NOROCC)
Chief Executive Officer
2017 - Present (5 years)
Oslo Area, Norway

Ministry of Foreign Affairs of Romania
Media Assistant
March 2008 - April 2008 (2 months)
Bucharest, Romania

I was a volunteer for the Media Operations Unit, helping to organize the NATO
Summit in Bucharest (2-4 April 2008).

Education

Scoala Nationala de Studii Politice si Administrative (SNSPA)
Doctor of Philosophy (PhD), Management · (2019 - 2022)

Academia de Studii Economice din București
Postuniversity Studies, Educational Management, Project Management,
School Psychology, Didactics · (2014 - 2016)

Scoala Nationala de Studii Politice si Administrative
Doctor of Philosophy (PhD), Communication Sciences · (2011 - 2014)

Scoala Nationala de Studii Politice si Administrative

Master of Arts (MA), Political Communication, Electoral Marketing, Discourse Analysis, Crisis Communication · (2009 - 2011)

Scoala Nationala de Studii Politice si Administrative
Bachelor of Arts (BA), Communication Sciences, Public Relations, Management · (2006 - 2009)