

Costinel Șerban

🏠 Bucharest, Romania

🌐 [linkedin.com/in/costinserban/](https://www.linkedin.com/in/costinserban/)

Experience

Senior Training Advisor / *Finastra*

September 2020 – present

- Project manager and training advisor for training projects in IT software implementation;
- Relationship management with partners, clients and internal stakeholders;
- Technical activities
- Budget planning, tracking and reporting;
- Operational activities;
- Resource management

Training Advisor / *Finastra*

September 2018 – August 2020

- Coordinating training projects, budget planning, tracking and reporting;
- Certification program manager;
- Curriculum and materials development coordination;
- Internal training delivery

Associate Training Advisor / *Finastra (Misys)*

June 2016 – August 2018

- Planning and assuring the delivery of training projects;
- Relationship management with customers and partners;
- Managing all training and product collateral aligned to the designated product set

Associate Instructor/ *SNSPA Bucharest*

October 2015 – present

- Workshop Instructor at the Master Program in Project Management (English)

Founder & Editor-in-Chief / *GEN90*

April 2012 – April 2016

- Founding and managing the magazine;
- Projects development: online journal, books and conferences;

Training organization activities / *ED-NA*

November 2014 – February 2016

- Assistance in managing training projects; Communication, research and archiving

Freelancer / *Digital projects*

2011 – 2021

- Website strategy and implementation; Digital content management
- Google/ Web analytics and data interpretation; branding and social media
- Communication with stakeholders

Intern / *Lowe and Partners Romania*

June 2011 – September 2011

- Client Service department; Involvement in creating campaigns for various companies

Education

2015 - present

Doctoral School in Communication Sciences / *SNSPA Bucharest*

18-22 April 2016

Challenges of Europe: Promoting Human Security Course/ *Inter-University Centre, Croatia*

16-20 March 2015

Euro-Entrepreneurship Course / *Vrije Univeristet Brussel, Belgium*

2013 - 2015

Master Program of Project Management (English) / *SNSPA Bucharest*

Faculty of Communication and Public Relations, Master Thesis TBD

2013 – 2015

Master Program in Publishing Studies / *University of Bucharest*

Faculty of Letters Master's Degree

2010-2013

Faculty of Communication and Public Relations / *SNSPA Bucharest*

Bachelor's degree

Personal abilities

- Languages: English (advanced), Romanian (native)
- Soft Skills:
 - Communication Skills: Public speaking, event organizing, presentation skills
 - Negotiation skills;
 - Training and instructing skills;
 - Design and illustration skills;
- Technical Skills: knowledge of OpenAir, WebEx, Zoom, Teams, Kimble, Salesforce, Domo, Autotask Workplace, Pearl, Workday, Litmos, SurveyMonkey, ClassMarker, Confluence, Microsoft Office, Google Analytics and different platforms