



Petra Patruti

WORK EXPERIENCE

 **FUNDATIA ROMTENS** – ROMANIA

E-LEARNING PLATFORM EXPERT – 18/08/2025 – CURRENT

- E-learning platform and learning program management

 **WNS** – BUCHAREST, ROMANIA

HR EDM WITH GERMAN – 01/10/2024 – 31/05/2025

- Organisation of internal events for employees
- Implementing AI in HR processes
- Creation of training modules
- Using employee portal

 **FACULTY OF COMMUNICATION AND PUBLIC RELATIONS, SNSPA** – BUCHAREST, ROMANIA

TEACHING ASSOCIATE – 01/10/2023 – 01/02/2024

- I taught the subject „Business promotion techniques" in the Master of Communication within the SNSPA faculty using the Moodle platform.

 **DEICHMANN** – BUCHAREST, ROMANIA

PERSONAL DEVELOPMENT SPECIALIST – 01/04/2022 – 14/10/2024

- Organizing courses and trainings for employees
- Realization of qualitative and quantitative researches
- Organizing internal and external events for employees
- SAP employee and SAP finance reporting
- Organization of social merchandise
- Corresponding with NGOs for sponsorship
- New gift cards for various events
- Evidence CSP, courses and events organization
- ELMO support -Training modules creation
- Utilization of AI in workflow
- Updating recruitment platforms, resume retrieval, screening, interviews
- Employer image management through website, Social Media. Communication channel internal company
- Employer promotion
- Organizing the employer's promotional campaigns

 **ACCENTURE** – BUCHAREST, ROMANIA

HUMAN RESOURCES ANALYST WITH GERMAN – 01/04/2019 – 01/10/2019

- Continuous updating of employee and recruitment platforms
- Creation of documents required for Hire, Job Change, Maternity processes
- Leave, Paternity Leave, Medical Leave, certificates etc

-Sourcing and ticket logging

EDUCATION AND TRAINING

01/10/2021 – CURRENT Bucuresti, Romania

PHD IN MANEGEMENT SNSPA, Faculty of Management

Website <https://snspa.ro/> | Level in EQF EQF level 8

01/10/2018 – 17/02/2021 Romania

MASTER OF ARTS - MARKETING, ADVERTISING AND PUBLIC RELATIONS Sheffield University

Website <https://sheffield.ac.uk/> | Level in EQF EQF level 7

01/10/2015 – 01/06/2018 Bucharest, Romania

DEGREE IN COMMUNICATION SCIENCES Faculty of Communication and Public Relations, SNSPA

Website <https://snspa.ro/> | Level in EQF EQF level 6

LANGUAGE SKILLS

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
GERMAN	B2	B2	B1	B2	B1
ENGLISH	C2	C2	C2	C2	C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Navigare Internet | Microsoft Word | UTILIZAREA PROGRAMELOR WORD OFFICE, EXCEL, POWER POINT | SAP ERP System | IBM SPSS (quantitative analysis) | Citrix Workspace | Canvas (learning management systems) | Moodle | learning management systems