Narcis Crucian

EDUCATION AND TRAINING

[01/10/2017 – 30/06/2020]   **Bachelor of Political Science**

National University of Political Studies and Public Administration   https://snspa.ro/

City: Sector 1, Bd. Expoziției, nr 30A | **Country:** Romania |

[01/10/2020 – 30/06/2022]   **Master: Leadership and Political Communication**

National University of Political Studies and Public Administration   https://snspa.ro/

City: Sector 1, Bd. Expoziției, nr 30A | **Country:** Romania |

[01/10/2022 – Current]   **PhD student in Communication Sciences**

National University of Political Studies and Public Administration   https://snspa.ro/

City: Sector 1, Bd. Expoziției, nr 30A | **Country:** Romania |

SOCIAL AND POLITICAL ACTIVITIES

[09/03/2022 – 05/04/2022]   **Specialized practice**   The Romanian Senate

My activity during this internship involved following legislative procedures and parliamentary activities at the level of the PNL - Senate parliamentary group, producing press releases specific to the parliamentary group, applying communication skills in social media, monitoring the press and drafting political statements and interpellations addressed to public institutions subordinate to the Romanian Parliament.

VOLUNTEERING

[29/07/2019 – 31/07/2019]   **The ninth edition of the CEISAL congress**   National University of Political Studies and Public Administration

29-31 july 2019: I participated as a volunteer in the ninth edition of the CEISAL congress, entitled "Europe, Latin America and the Caribbean: 1999-2019, 20 years of cooperation", organized by the National School of Political and Administrative Studies (SNSPA) through the Institute of Latin American Studies, within the Department of International Relations and European Integration. As part of this volunteer role, I was involved in various activities essential for the smooth running of the congress, including managing participant registrations, coordinating working sessions, and providing logistical support for speakers and guests. These experiences allowed me to develop valuable skills in event organization and international project management.

PUBLICATIONS

[2023]   **The fake news phenomenon in the context of the COVID-19 pandemic. The perception of Romanian students**

In this article, we investigated the impact of fake news in the context of the Covid-19 pandemic. More specifically, we showed what negative effects it can have on a society, how the evolution of new technologies has simplified the dissemination of fake news, what measures the European Union has adopted against it, and how important media literacy is in the context of increasing audience resilience.

[2025] **[A Theoretical Approach to the Educational Role of Emerging Social Media](#)**

In this article, we analyze the educational potential of social networks Snapchat, Discord, and Threads, highlighting how they are evolving from simple entertainment platforms into spaces for informal learning, peer collaboration, and digital skills development. The paper explores the opportunities and challenges of integrating these networks into the educational context and highlights the need for further research on their use as complementary tools in the learning process.

[2025] **Social media repertoire. An analysis by age group**

In this article, we investigated how age influences social media behavior by analyzing the use of platforms such as Facebook, Instagram, and TikTok among five age groups. Based on photo-elicitation interviews, the research showed that young people use more platforms than older adults. Participants also prefer informative and useful content (e.g. religion, gastronomy), avoiding misinformation, indecent material, or material with a negative emotional impact. The study confirms the significant impact of age on social media use, while also suggesting the need to explore other demographic factors.

CONFERENCES AND SEMINARS

[15/06/2023 – 16/06/2023] **Social values and social media use in different age groups** SNSPA, Bucharest

15 june 2023: I presented my first academic paper at the International Graduate Conference in Communication, organized by the National University of Political and Administrative Studies (SNSPA). The paper, entitled "Social Values and Social Media Use in Different Age Groups", was awarded a certificate of recognition for its contribution.

[14/09/2023 – 15/09/2023] **Older people's views on public transportantion in Bucharest: Results from walking interviews.**
Zagreb, Croația

14 september 2023: I presented, together with Professor Loredana Ivan, the paper entitled "Older People's Views on Public Transportation in Bucharest: Results from Walking Interviews" at the Creative Future Insights 2023 Conference.

[18/04/2024 – 19/04/2024] **Social media repertoire. An analysis by age group** Universitatea de Vest, Timișoara

18-19 april 2023: I presented the paper "Social Media Repertoire: An Analysis by Age Group" at the International Graduate Conference in Communication, organized by the West University (UVT) of Timisoara. The paper was recognized with a certificate of appreciation for its contribution.

[04/07/2024 – 05/07/2024] **Romanian students' perceptions of the fake news phenomenon in the social media era**
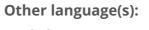University of Bucharest, Bucharest

5 july 2023: I presented the paper "Romanian Students' Perceptions of Fake News in the Social Media Era" at the International Conference "Public Communication and Artificial Intelligence: Impact and Consequences", organized by the University of Bucharest (UB). The paper was awarded a certificate of recognition for its efforts.

LANGUAGE SKILLS

Mother tongue(s): Romanian language

Other language(s):

English

LISTENING B2 **READING** B2 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

French

LISTENING A2 **READING** A2 **WRITING** A2

SPOKEN PRODUCTION A2 **SPOKEN INTERACTION** A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Navigare Internet | Social Media | Microsoft Office | Zoom | MAXQDA | Google Meet | Webex

DRIVING LICENCE

Cars:　　　　　　　B