



Cosmin-Sebastian Rădulescu

Communication
Manager

CONTACT



-



-



-

EDUCATION

PhD in Communication Sciences

National University of Political
Studies and Public Administration

2020 - 2025

**Brand Management and Corporate
Communication**

National University of Political
Studies and Public Administration

2017 - 2019

**Communication and Public
Relations**

National University of Political
Studies and Public Administration

2014 - 2017

SKILLS

- Copywriting
- Project Management
- Media relations
- Digital copywriting
- Team management
- Process Flows

WORK EXPERIENCE

PR SPECIALIST

2021 - 2024

GRF+ I București

- Writing press articles, advertorials, invitation texts, speeches, Q&A materials
- Influencer Marketing
- Advocacy
- Media Pitching
- Maintaining media relations
- Team Management
- Project Management

Accounts: Merck&Sharp, Mercedes-Benz România, Lenovo, BCR, Procter & Gamble

2024 - 2025

Communication Manager

Publicis Relations I București

- Writing press articles, advertorials
- Maintaining media relations
- Online community management
- Project management
- Developing social media content calendars

Accounts: NN Asigurări, Allianz-Țiriac, BCR Seed Starter, ADEM România, OMV

2019 - 2021

Junior PR Specialist & Editor

Link's PR I București

- Writing press articles, advertorials
- Maintaining media relations
- Online community management
- Project management

Accounts: LEMS, Sika România