

PERSONAL  
INFORMATION

Ruxandra Buluc

 Bucharest, Romania buluc.ruxandra@animv.eu

Sex F | Nationality Romanian

## WORK EXPERIENCE

15.12.2021-present

## Senior researcher

Mihai Viteazul National Intelligence Academy, Bucharest, Romania, [www.animv.ro](http://www.animv.ro)

National Institute for Intelligence Studies

Main activities and responsibilities:

- Research in national and international Eu-funded projects on issues regarding strategic communication, disinformation, security culture, foreign influence manipulation and interference;
- Supervising doctoral students;
- Member of PhD coordination commissions;
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## Research

01.03.2018-14.12.2021

## Associate professor

Carol I National Defence University, Bucharest, Romania, [www.unap.ro](http://www.unap.ro)

Strategic, Public and Intercultural Communication Department

Main activities and responsibilities:

- Teaching load: semiotics, techniques of argumentation, public speaking and discourse analysis, research methodology at undergraduate, graduate and postgraduate study programmes;
- Supervising undergraduate and graduate dissertations;
- Member of PhD coordination commissions;
- Responsible for scheduling activities and didactic loads for department members.

## Education

01.10.2013-01.03.2018

## Lecturer

Carol I National Defence University, Bucharest, Romania, [www.unap.ro](http://www.unap.ro)

Strategic, Public and Intercultural Communication Department

Main activities and responsibilities:

- Teaching load: semiotics, techniques of argumentation, public speaking and discourse analysis, research methodology at undergraduate, graduate and postgraduate study programmes;
- Supervising undergraduate and graduate dissertations;
- Responsible for scheduling activities and didactic loads for department members.

## Education

1.10.2008 – 30.09.2013

**Lecturer**Carol I National Defence University, Bucharest, Romania, [www.unap.ro](http://www.unap.ro)

Foreign Languages Department

Main activities and responsibilities:

- Teaching load: ESP courses for military and civilian personnel in the Romanian Armed Forces;
- Evaluating speaking skills in accordance with STANAG 6001 framework;
- Designing the curricula for ESP courses and teacher training courses;
- Responsible for scheduling activities and didactic loads for department members

**Education**

1.03.2004 – 1.10.2008

**Junior lecturer**Carol I National Defence University, Bucharest, Romania, [www.unap.ro](http://www.unap.ro)

Foreign Languages Department

Main activities and responsibilities

- Teaching load: ESP courses for military and civilian personnel in the Romanian Armed Forces;
- Evaluating speaking skills in accordance with STANAG 6001 framework;
- Designing the curricula for ESP courses.

**Education**

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**PROJECTS**

15.12.2022 - present

**Mentor of PhD students in empirical research activities**

Babeş-Bolyai University, Cluj-Napoca, Romania

Project Developing advanced and applied research competences in the logic of STEAM + Health POCU/993/6/13/153310

Main activities and responsibilities:

- Coordinating PhD students' advanced and applied research activities;
- Mentoring PhD students in their theses development.

01.01.2022 - present

**Coordinator of the Strategic communication in crisis situations laboratory**

Mihai Viteazul National Intelligence Academy

INTELLIGENT project – building a proficient infrastructure of research development and innovation in intelligence systems for security, contract no. 156/16.12.2016, cod MySMIS 2014+ 109212

Main activities and responsibilities:

- Coordinating research activities;
- Organizing events;
- Disseminating research results;
- Coordinating the research planning activities
- Coordinating interinstitutional research meetings.

01.02.2022 - present      Researcher and implementation assistant

Mihai Viteazul National Intelligence Academy

Project DOMINOES Digital cOMpetences INformatiOn EcoSystem, ID: 2021-1-RO01-KA220-HED-000031158

Main activities and responsibilities:

- Conducting research to develop project deliverables;
- Writing documents to implement the project;
- Developing measuring instruments to assess project results;
- Developing learning, teaching, training materials;
- Organizing dissemination activities.

01.02.2022 – 30.09.2022      Researcher

Mihai Viteazul National Intelligence Academy

Project THESEUS. Connect the Disconnections. From Disparate Data to Insightful Analysis, ID: 18-COP-0017

Main activities and responsibilities:

- Coordinating the development of the THESEUS educational platform;
- Organizing dissemination activities.

01.01.2021-30.09.2021      Traineeship coordinator

Carol I National Defence University, Bucharest, Romania

The European project START – Innovative, integrated system for students' transition to the labor market, project ID: 130437

Main activities and responsibilities:

- Coordinating students' information, documentation, research activities during their traineeships;
- Maintaining the connection with partner training institutions;
- Drafting methodologies and regulations for project activities.

July 2015-December 2015      Expert - information and research

Carol I National Defence University, Bucharest, Romania

The European project „Profesie: Școală, Consiliere, Orientare, Practică – „ProSCOP” (Profession, School, Counseling, Internships – ProSCOP), project co-funded by the Social European Fund through the Operational Programme for the development of human resources 2007-2013, Priority axis 2: Correlating life-long learning with the labour market, Major domain 2.1: Transition from learning to working, project ID: POSDRU/189/2.1/G/156043

Main activities and responsibilities:

- Ensuring the collection and dissemination of information pertinent to the activities and events of the project;
- Promoting the objectives and aims of the institutions that finance and benefit from the project;
- Supplying information for the organization of promotional and current events in the project;
- Researching the possible partners for the project;
- Disseminating information regarding the project events and goals.

## EDUCATION AND TRAINING

01.08.2014-31.07.2015

**Postdoctoral studies**

Carol I National Defence University, Bucharest, Romania

National and international security management

Advanced research competence in the field of security and intelligence analysis

Thesis entitled: *Compensating for Mindsets in Intelligence Analysis*

1.10.2013 – 20.12.2013

**Diploma for postgraduate programme *Information and public relations***

Carol I National Defence University, Bucharest, Romania

Public relations, media studies, intercultural communication, discourse, argumentation and negotiation techniques, security studies.

Competences in public relations and communication studies

1.10.2004 – 21.09.2009

**PhD degree in philology**

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University of Bucharest

Thesis entitled *Postmodern Irony in the Contemporary British Novel (David Lodge, Malcolm Bradbury, John Fowles, Jonathan Coe, Ian McEwan)*

1.10.2004 – 30.09.2005

**Master's degree**

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University of Bucharest

English Applied Linguistics – Didactics

1.10.1999 – 1.07.2003

Bachelor's degree

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University of Bucharest

English Language and Literature, Italian Language and Literature

## PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
French	B2	B2	B1	B1	B1
Italian	B2	B2	B2	B2	B2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user  
[Common European Framework of Reference for Languages](#)

## Communication skills

- Good communication skills with peers perfected by working with the faculty, distributing and checking on tasks;
- Good teamwork abilities perfected while developing team projects such as training camps for students and pupils on Public speaking and Crisis communication;
- Good communication skills with students developed by supervising their dissertations and tutoring them on coursework;

## Organisational skills

- Excellent planning abilities - responsible for distributing and supervising the teaching load of the 16 department members;
- Excellent organizational skills – responsible for scheduling courses and seminars for the BA and MA programmes in the Strategic, Public and Intercultural Communication Department; responsible for organizing national and international conferences and workshops: Economic security (19.11.2016); Cybersecurity for the Young Generation (18.11.2017); Strategic Communication vs Fake News (17.11.2018). In this capacity, I was in charge of recruiting the speakers, promoting the event among target audiences, planning the activities.

## Job-related skills

- Excellent time management skills, ability to work under pressure and adaptability developed while organizing training camps, coordinating the activities in the department and planning the conferences and workshops.

## Digital skills

## SELF-ASSESSMENT

Information  
processing

Communic  
ation

Content  
creation

Safety

Problem  
solving

Proficient user

Proficient user

Independent  
user

Independent  
user

Independent  
user

Levels: Basic user - Independent user - Proficient user

Digital competences - Self-assessment grid

- good command of Office suite (word processor, spread sheet, presentation software)
- good command of Nitro Pro 10

Driving licence B

ADDITIONAL  
INFORMATION

## Honours and awards

2018 - Award for military writers "General Alexandru Budis", for the book *Cognitive, Argumentative and Discursive Analysis in Intelligence* from Carol I National Defence University and Synergetica Foundation

## Memberships

Member of the ProSCOP Association – [www.proscop.org.ro](http://www.proscop.org.ro)

Activities undertaken:

- Organization of training camps for students in *Public speaking* (June 2017; September 2017; June 2018; September 2018) and *Crisis communication* (February 2018; February 2019);
- Organization of national and international conferences and workshops: *Economic security* (19.11.2016); *Cybersecurity for the Young Generation* (18.11.2017); *Strategic Communication vs Fake News* (17.11.2018). In this capacity, I was responsible for recruiting the speakers, promoting the event among target audiences, planning the activities.

## Certifications

25-29.03.2019 Certificate for the pilot-course *Strategic Communications in the Context of Security and Defence*

Organized by the European Security and Defence College

Topics covered: *Strategic communication, Hybrid threats, Fake news, Disinformation*

05-09.02.2018 Certificate for EU „Common Security and Defence Policy Orientation Course”

Organized by the European Security and Defence College

Topics covered: *Security and defence policy, Strategic communication, Cybersecurity*

04-08.05.2015 Diploma for „Crisis Management Research Course”

Organized by: Crisis Management Research and Training (CRISMART), Swedish National Defence College, Swedish Defence University

Topics covered: *Crisis management and crisis communication*

February-May 2015 Statement of accomplishment with distinction for „Think Again: How to Reason and Argue” course

Organized by: Duke University in collaboration with coursera.org

Topics covered: *Analysis and reconstruction of arguments, assessment of arguments for deductive validity and inductive strength, and avoidance of common fallacies*

June-August 2005 Certificate of Training for Materials Development Course

Organized by: Defense Language Institute, Lackland Air Force Base, USA