

# RAVEENA PARBHOO

## CURRICULUM VITAE



### PERSONAL INFORMATION

- Nationality: Zimbabwean
- Ethnicity: Indian
- D.O.B: 11th June 1992
- Marital Status: Single
- Gender: Female
- Language: English (native speaker)
- Current location: Bucharest, Romania

### PROFILE

- I am a passionate, positive, and driven young woman. My vision is to grow in various areas and continuously learn from different individuals, cultures, and environments, as I know it all plays a pivotal role in personal and professional growth, international business, international relations, and creative design.
- My objective is to enter an environment where I can continue to grow, apply all the skills I have gained, become instrumental in achieving successful results, and help to make a difference in the field of foreign aid by ensuring that funding from donors is effective and help find solutions in various sectors where my expertise are needed.
- My Motto is to 'Rise Ahead Victoriously' in any environment I am placed in, to make a positive and successful impact as I achieve the goals set out.

### PERSONAL SKILLS

- Creative thinking
- Team Player
- Effective Communication
- Interpersonal skills
- Strong work ethic
- Punctuality

### TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Microsoft Word
- Microsoft PowerPoint

### EDUCATION HISTORY AND QUALIFICATION

- 2020 to present – PhD/Doctorate in Political Science at the National School of Political Studies and Public Administration (SNSPA) in Bucharest, Romania.  
My thesis is on Foreign Aid in Africa
- 2018 to 2020 – Master's in International Business and Entrepreneurship at the Romanian American University (RAU) in Bucharest, Romania
- 2013 to 2015 – Bachelor's in Graphic Design- major in advertising at the Midrand Graduate Institute (MGI) in South Africa
- 2012 – Pre-degree Foundation Program at MGI
- 2005 to 2010 – Westridge High School in Harare, Zimbabwe
- 2010 – Cambridge A'level (Art and Design, Business Studies and Economics)
- 2008 – Cambridge O'level (Art, Maths, Geography, Biology and English)

### AWARDS AND ACHIEVEMENTS

- 2022 – Certificate for ‘Ignite Your Success’ programme by SABRE in Harare, Zimbabwe
- 2021 – Certificate for a beginner’s Romanian course by Romanian Cultural Institute
- 2020 – Master’s in International Business & Entrepreneurship, achieving the highest grade-10
- 2020 – Received a partial scholarship in my final year of the Master’s Program from the Romanian American University for good and constant grades.
- 2020 – My article on Sanctions was published in a magazine called “Multiculturalism Through the Lenses of Literary Discourse”
- 2019 – My first article on Sanctions was published online in “Romanian Lawyer’s Week” (Title: The relationship between the European Union with Africa and an analysis of the Sanctions imposed by the EU on Zimbabwe in the millennium.
- 2019 – Certificate of Completion – a short course in Responsible and Sustainable Tourism
- 2019 – Certificate of Completion – a short course in Cross-Cultural Management
- 2016 – Bachelor’s in Graphic Design with a major in Advertising
- 2016 – Top Achiever Award for ‘Overall Top Student’ in the Graphic Design Department
- 2015 – Top Student Award in 3<sup>rd</sup> year in Advertising
- 2015 – My concept and design were chosen by the university design department for the end-of-year Art Exhibition. The theme was: “A Thousand Ways to Kill the Box”
- 2014 – Top Student Award in 2<sup>nd</sup> year in Multimedia
- 2013 – Top Overall 1st Year Student Award in the design department
- 2012 – Completed a Pre-Degree Program
- 2010 – Senior Prefect in High School and Member of the Interact Club

## WORK EXPERIENCE

### **Alpenside Engineering Works – Full-Time Position** (Bucharest, Romania)

#### **Visual Communication and Designer**

*January 2021 to present*

- I was hired as a full-time employee. Due to the current COVID-19 situation, under my position in the company, I was allowed to branch out into another media project and work on news articles on current affairs within the circle of Romania and Europe while continuing with design.

### **Alpenside Engineering Works – Part-Time Position** (Bucharest, Romania)

#### **Creative Designer and a Specialist in Design in Corporate Branding**

*October 2019 to December 2020*

- Alpenside Engineering Works is a construction company in Bucharest, Romania. I have had the pleasure of working with a team on a new educational project called Alpenside Education, which targets international students studying in Romania. I have worked on the core branding of this new project, coming up with the entire look and feel of how the project designs were seen. I had taken on this position on a part-time basis as I balanced both studying for my Master’s as well as working, giving both areas adequate time to achieve success.

### **Alpenside Engineering Works – Internship** (Bucharest, Romania)

*August 2019 to October 2019*

### **Shift Engage – Creative Designer** (Harare, Zimbabwe)

*February 2018 to September 2018*

- Shift Engage is a Top Advertising Agency in Zimbabwe. It won 15 gold and 8 silver awards at the DSTV Ngoma Awards 2017. I worked with a team of designers on various creative projects and campaigns for various clients. I participated in brainstorming sessions with the creative team that turned ideas into concepts and concepts into reality.
- As a team of designers, we worked together to bring campaign ideas to life and create visual communication that showed conceptual thinking, exceptional design skills, and fluency in typography, layout, hierarchy, colour, and visual expression.

**Aeracura Trading Pvt Ltd T/A Brave Designs – Head Graphic Designer** (Harare, Zimbabwe)

*August 2017 to January 2018*

- I started my own company, Brave Designs, which fell under an existing company called Aeracura Trading (Pvt) Ltd. It was a one-man business where I specialized in designing for a diverse range of small businesses aiming to grow and advertise themselves. My business specialised in print media, which included anything from creating corporate identity and identity branding to packaging, magazines, and report layouts.

**Promobile – Graphic Designer** (Harare, Zimbabwe)

*April 2017 to September 2017*

- Promobile is a mobile marketing and advertising agency operating in Southern Africa. It aims to create a consumer's experiential experience for the clients' audience. Promobile focuses on experiential activities for global, regional, and in-country FMCG brands, consumer brands, and NGOs. While at this company, I designed numerous reports, proofread, and created artwork for vehicle branding.
- I worked with various brands such as Coca-Cola and Econet (two top corporate organizations in Zimbabwe), for whom I designed their final reports and offered options for their vehicle branding.

**Printworks Africa – Creative Artworker** (Harare, Zimbabwe)

*March 2016 to August 2016*

- Printworks is Southern Africa's premier print company offering conventional and cutting-edge printing services. I designed magazines, annual reports, flyers, business cards, invitation cards, logos, and more. I interacted with different clients daily to make their visions a reality.
- I also set up the artwork for the final print and made sure that everything was on track from start to finish during the printing process. I ensured clients received their final prints on time with exceptional professional service.

**Midrand Graduate Institute – Tutor** (Midrand, South Africa)

*February 2015 to September 2015*

- In my 3rd and final year at the Midrand Graduate Institute, I tutored drawing to the 1st year design students giving them fundamental skills needed to excel and pass the class.

**Midrand Graduate Institute – Freelancing (Midrand, South Africa)**

*February 2012 to December 2015*

- While studying for my bachelor's in Graphic Design, I freelanced as a designer. I designed Save The Date wedding cards, menu cards, posters, business cards, logos, and labels, just to mention a few.

## REFERENCE

- Raluca Dan (Alpenside Engineering Works)  
Senior Manager  
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- Georgiana Surdu (Romanian American University)  
Vice Dean  
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