



Mihai-Claudiu Gavrilescu

Date of birth: 18/08/1980 Nationality: Romanian

WORK EXPERIENCE

[16/06/2021 – Current]

Member on Council for Doctoral Studies

National University of Political Studies and Public

[01/2020 – Current]

University junior research assistant

Center for Research in Communication, College of Communication and Public Relations (NUPSPA)

[09/2019 – Current]

University teaching assistant

College of Communication and Public Relations, National University of Political Studies and Public

- Teaching *History of Communication and Mass Media and Society*

[31/07/2008 – Current]

Entrepreneur

S.C. Arges Center S.R.L.

- Built in the financial-banking center of Pitești Municipality (1440sqm), the civil construction 'Argeș Center' is an Office Center able to meet the need for office-type spaces in a market that puts more and more emphasis on comfort and functionality;
- Beyond the investment component, the continuous experience in this field over 13 years has allowed me to develop a know-how specific to both the field of 'Building and Facility Management' and 'Buildings and Grounds Maintenance';
- From the promotion in the real estate market to the negotiation of the contractual terms and conditions with the tenants, from the contracting of the service and utility providers and to the permanent supervision of the employed staff to continuously ensure optimal housing conditions and to intervene promptly in case of accident of any kind - all these are examples of skills that are claimed to be developed when operating in this segment.

[31/08/2015 – 31/10/2017]

Executive Director

S.C. Moteco Facade S.R.L.

- Coordinating and harmonizing the company's objectives by efficiently managing human, technical, material, informational and financial resources in accordance with the company's policy and strategy;
- Integrated coordination of the activity of all departments: Technical Department, Valuations Department, Financial-Accounting Department and Administrative Department;
- Organizing and ensuring a dynamic balance between the functions of the organization: development, marketing, production, sales and human resources;
- Training, control, motivation and supervision of the human capital of the company (leadership and management-by-objectives) in order to maintain quality by applying a task delegation plan capable of highlighting the specific skills of each human factor employed;
- Representing the organization in relation to its audiences: suppliers, management of other companies and state authorities with prerogatives in its activity.

[30/09/2014 – 31/08/2015]

Executive Director

Appraisals & Consulting Division S.R.L.

- Integrated coordination of the activity of all departments: Technical Department, Valuations Department, Financial-Accounting Department and Administrative Department;
- Coordinating and harmonizing the company's objectives by efficiently managing human, technical, material, informational and financial resources in accordance with the company's policy and strategy;
- Promoting the company and making full use of its work capacity by identifying new customers and contracting projects;
- Actively involved in the evolution of the private entity by knowing, interpreting and implementing the marketing strategy and business plan of the organization and the procedures outlined by its owner, suggesting any change / development, identifying and reporting the risks that may occur.

[31/05/2008 – 31/08/2014] **General Manager**

S.C. Natural Vita Plus S.R.L.

- Administration of five pharmaceutical units in Argeş County, open-circuit community pharmacies in contractual relationship with Argeş Health Insurance House;
- Representing the company in relations with the Ministry of Health, Argeş Health Insurance House, the National Medicines Agency, the Argeş College of Pharmacists, the Argeş Public Health Directorate and with any other institutions with responsibilities in regulating the activity profile;
- Formulation and application of the company's objectives as well as the general marketing strategy;
- Establishing contractual relationships with suppliers (drug stores);
- Constant supervision of the relationship between pharmacists, pharmacy nurses and patients for the observance of the right to a correct medication and in accordance with individual therapeutic indications.

[31/07/2003 – 30/09/2010] **General Manager**

S.C. Romgav GEALAN S.R.L.

- Substantiation and application of the company's objectives and elaboration of the general marketing strategy;
- Establishing contractual relationships with suppliers, collaborators and customers;
- Planning and monitoring the implementation of services, quality control of the provided services;
- Compilation of commercial and promotional policy: coordination of the advertising campaign and results' analysis;
- Activities specific to the management position: periodic analysis of the company's profitability, supervision of contracts, tracking orders and receipts etc.

EDUCATION AND TRAINING

[07/2022 – 01/03/2023] **Java Developer Trainee**

Software Development Academy <https://sdacademy.ro/>

Address: S.C. FORGE OF TALENTS SRL, Str. Şoseaua Pipera, no. 4, bureau no. 2, 3, 4, 5 and 6, floor 2, district 1, 014251, Bucharest, Romania | **Field(s) of study:** Information and Communication Technologies (ICTs):

- *Software and applications development and analysis*
 - Java Fundamentals
 - Java Advanced Features
 - Software Testing (JUnit)
 - Design Patterns
 - GitHub
 - JDBC & Hibernate

- Front-end Technologies: HTML, CSS, JavaScript (JS) & Angular Framework
- Spring Framework, Spring Boot

[09/2019 – Current]

PhD Candidate in Communication Sciences

Doctoral School of Communication Sciences (NUPSPA) <http://snspsa.ro/education/programmes/doctoral-studies/>

Address: Bvd. Expozitiei, No. 30 A, District 1, 012104, Bucharest, Romania | | **Thesis:** The Citizen and Political Culture: Dynamics of Challenges in Consuming Political News in the Romanian Media Landscape - A Longitudinal Study (2021 – 2024), Multigenerational and Expert Perspectives.

[15/04/2022 – 05/08/2022]

Erasmus+ Student

Universidade Autónoma de Lisboa

Address: Palácio Dos Condes Do Redondo, R. de Santa Marta 56, , Portugalia, 1169-023, Lisboa, Portugal |

[05/09/2021 – 05/02/2022]

Visiting PGR

Bournemouth University <https://www.bournemouth.ac.uk/>

Address: Bournemouth University, Fern Barrow, Poole, Dorset,, BH12 5BB, Bournemouth, United Kingdom |

[14/03/2021 – 14/06/2021]

Erasmus+ Student

Uniwersytet im. Adama Mickiewicza <https://amu.edu.pl/>

Address: street Wieniawskiego, no. 61-712, Poznań, Poland |

[31/10/2020 – 29/10/2021]

"CERT-ANTREP" Scholar

Doctoral School of Communication Sciences (NUPSPA) <https://cert-antrep.ro/>

Address: Bvd. Expozitiei, No. 30 A, District 1, 012104, Bucharest, Romania |

Beneficiary of the project "Researcher-Entrepreneur on labour market in the field of intelligent spacialization (CERT-ANTREP)", project financed by the European Social Fund, Human Capital Operational Program 2014-2020

[30/09/2001 – 04/07/2006]

MA diploma in Communication and Public Relations

College of Communication and Public Relations, National University of Political Studies and Public <http://snspsa.ro/en/>

Address: Bvd. Expozitiei, No. 30 A, District 1, Bucharest, Romania, 012104, București, Romania |

[14/09/1995 – 04/07/1999]

High school graduate

The Zinca Golescu National Colleg <https://zinca-golescu.ro/>

Address: street Egalității, no. 34, 110049, Pitești, Romania |

PUBLICATIONS

- Corbu, N., Bârgăoanu, A., Udrea, G., & Gavrilescu, M. Do conspiracy theories circulating in the media or their debunking affect people's trust in the media?**
[2023]
Reference: Social Science Information, 62(3), 345-366.
- Gavrilescu, M., Udrea, G., Guiu, G., & Bunea, L. G. (2023). Student în pandemie: oportunități și provocări ale învățământului online în România.**
[2023]
Reference: in Surugiu, R. & Stepanov, G., Conjuncturi digitale: media, comunicare, educație. Tritonic: București
- Buturoiu, R. & Gavrilescu, M. (2021). Key Words Associated with the COVID-19 Pandemic. Comparing the Media and the Public Agenda.**
[2021]
Reference: Journal of Media Research, 14(2/ 40), 5-25

CONFERENCES & SEMINARS

- [10/11/2022 – 15/11/2022] **WAPOR 75th and WAPOR Asia Pacific 5th Annual Conference** Dubai, United Arab Emirates
Presented paper: "People's Behavior in Times of Health Crisis: The Effects of Conspiracy Narratives and their Debunking on Media Trust" (Bârgaoanu, A., Corbu, N., Udrea, N., & Gavrilesco, M.)
Link: <https://wapor.org/events/annual-conference/past-conferences/75th-annual-conference/>
- [19/10/2022 – 22/10/2022] **ECREA 2022 9th European Communication Conference** AARHUS, Denmark
Presented paper: "Elite and public perceptions about the current threats to the political information environment" (Corbu, N., Buturoiu, R., & Gavrilesco, M.)
Link: <https://conferences.au.dk/ecrea2022>
- [20/05/2022 – 22/05/2022] **NETWORKED COMMUNICATION in the (post-)global era: INFORMATION AND KNOWLEDGE IN THE DIGITAL WORLD**
Bucharest, Romania
Presented paper: "Student în pandemie: oportunități și provocări ale învățământului online în România" (Udrea, G., Gavrilesco, M., & Guiu, G.)
Link: <https://europa.eu/europass/eportfolio/screen/redirect-external?url=https://www.filfak.ni.ac.rs/konferencije/item/1966-networked-communication-in-the-post-global-era-information-and-knowledge-in-the-digital-world>
- [15/12/2021 – 17/12/2021] **CIVICA Doctoral Conference "How to prepare yourself for the academic job market"**
Florence, Italy
Link: <https://www.sciencespo.fr/ecole-doctorale/en/content/how-prepare-yourself-academic-job-market.html>
- [04/07/2021 – 04/07/2021] **The International Academic Institute 2021 VIRTUAL Conference** ONLINE
Presented paper: "Let me be there, know you, be you, and adore you!: An analysis on transportation, parasocial experience, identification, and worship processes of audience involvement with media characters" (Gavrilesco, M.)
Link: <https://ia-institute.com/international-academic-virtual-conference-july-5-2021/>
- [19/05/2021 – 20/05/2021] **30 years of higher education in journalism and communication in Eastern Europe after 1989: From conquering the freedom of expression to embracing digital communication**
Bucharest, Romania
Presented paper: "Keywords used to describe the COVID-19 pandemic. Comparing the media and the public agenda" (Buturoiu, R. & Gavrilesco, M.)
Link: <http://www.fjsc.unibuc.ro/cercetare/conferintele-fjsc/30-years-of-higher-education-in-journalism-and-communication-in-eastern-europe-after-1989>

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Italian

LISTENING B1 READING B1 WRITING A2

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

DIGITAL SKILLS

My Digital Skills

Creativity | Written and Verbal skills | Critical thinking | Team-work oriented | Analytical skills | Decision-making | Organizational and planning skills | Strategic Planning | Reliability | Motivated | Responsibility | Presenting | Microsoft Office | Java | Database : MySQL(basic) | GIT (Git Hub Git Bash) | Visual Studio & Visual Studio Code | MySQL (mysql-workbench) | SourceTree / GitHub / Webpack | Html, Java, CSS | Postman Advanced Scripting and Automation | JetBrains IntelliJ Idea | Java Database Connectivity – JDBC | Spring framework (Spring Boot, Spring MVC, Spring Security, Spring Data) | Java (Spring JUnit Hibernate)

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

- Selection of appropriate means and means of communication in order to streamline the managerial processes;
- Ability to adopt appropriate behavior aimed at maintaining a climate of collaboration both horizontally and vertically;
- Ease of relating in any cultural environment in conjunction with a fine spirit of observation of real use in the dynamics of human interactions.

MANAGEMENT & LEADERSHIP SKILLS

Management and leadership skills

- 20 years of experience in entrepreneurship, in different fields of activity, doubled by the culture of personal responsibility;
- The practice of objective analysis of the implications of any management decision on the entire activity of the organization;
- Ability to make optimal use of material, financial, patrimonial and personnel resources in order for the organization to achieve its goals;
- Leadership and management-by-objectives: motivating and coordinating the organization's staff;
- Management of the decision-making act by assuming responsibility or delegating responsibilities within working groups;
- Establishing the objectives and evaluation criteria in compliance with the principles of total quality management;
- Overview of the socio-economic context in which society evolves in order to identify both the focal points and those of excellence in order to design a strategy tailored to the needs of short, medium or long term development;
- Ability to set and maintain quality standards in the proposed field of activity.

