



# Ioana Adriana Avădani

## WORK EXPERIENCE

---

[ Current ] **President of the Board, Center for Independent Journalism, Bucharest (România)**

Coordinates the board

Activities: supervises CIJ activity; receives and approves the activity report and the budget. Represents CIJ in relations with third parties,

[ 2000 – 2019 ] **Director**

***Center for Independent Journalism, Bucharest (Romania)***

**City:** Bucharest | **Country:** Romania

Attributions: Design and coordination of all CIJ activities related to training for journalists, professional assistance for media outlets, advocacy for promoting the freedom of information and the freedom of expression through a more permissive media legislation; support for journalists' associations; curricula development; media and information literacy.

Activities: strategic development, organisational and financial management; fund raising; project design and management; delivering training for various audiences (journalists, teachers, students, public servants, officials, magistrates etc); leading advocacy campaigns; public speaking and networking.

[ 1998 – 2000 ] **Deputy Director**

***Center for Independent Journalism, București (Romania)***

**City:** Bucharest | **Country:** Romania

Attributions: Coordinating the training programs

Activities: Project development and management; training delivery.

[ 1993 – 1998 ] **Editor**

***Mediafax***

Attributions: Head of International News Desk

Activities: Deciding the editorial strategy of the department, coordinating the reporters (15 staff); writing and editing; developing new products; networking.

[ 1983 – 1993 ] **Engineer**

***Aerofina***

**City:** Bucuresti

Attributions: Research and design

[ 1981 – 1983 ] **Junior Engineer**

## ***Uzinele Dacia***

**City:** Pitești

Attributions: coordinating a team

## **EDUCATION AND TRAINING**

---

[ 2017 – 2024 ]

### **PhD Studies**

#### ***SNSPA***

**City:** Bucharest | **Country:** Romania | **Field(s) of study:** Sociology | **Level in EQF:** EQF level 8 | **Thesis:** The influence of the digital technologies on the creation and transmission of the family memory in Romania

#### **M.A in applied ethics**

#### ***University of București, Faculty of Philosophy***

**City:** Bucharest | **Country:** Romania | **Field(s) of study:** Applied ethics | **Level in EQF:** EQF level 7 | **Thesis:** The merits and limitations of the regulation by law in fighting disinformation

[ 2015 – 2017 ]

#### **M.A in Sociology (Anthropology)**

#### ***SNSPA***

| **Level in EQF:** EQF level 7 | **Thesis:** 404 Page not found: Digital Legal Deposit in Romania

[ 1976 – 1981 ]

#### **Engineer**

#### ***Polytechnical Institute, Bucharest, Faculty of Mechanics***

| **Level in EQF:** EQF level 6

[ 2013 ]

#### **Project Evaluator**

#### ***CONSTRAIN S.R.L, Bucharest, (Romania)***

| **Level in EQF:** EQF level 2

[ 2013 ]

#### **Certification in social and civic competences**

#### ***Institute of Public Policies***

| **Level in EQF:** EQF level 2

[ 2009 ]

#### **Trainer of Trainers**

#### ***BRS TRAINING CONSULTING COM***

| **Level in EQF:** EQF level 2

## **LANGUAGE SKILLS**

---

**Mother tongue(s):** Romanian

**Other language(s):**

**English**

**LISTENING C2 READING C2 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

## French

**LISTENING C1 READING C2 WRITING B2**

**SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2**

*Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user*

## HONOURS AND AWARDS

---

[ 2013 ] **European Citizen of the Year Awarding institution:** European Parliament

## SOCIAL & POLITICAL ACTIVITIES

---

[ 2015 – 2019 ]

**Member of the Council of International Freedom of Expression Board (IFEX)**  
Toronto

[ 2004 – 2006 ]

**President of South East European Network for the Professionalization of the Media**

[ 2007 – 2015 ]

**Member of the advisory board of Rosalynn Carter Mental Health Journalism Fellowship Program, Carter Center**  
Atlanta

## PROJECTS

---

[ 2011 – 2012 ]

**MEDIADEM - European Media Policies Revisited: Valuing and Reclaiming Free and Independent Media in Contemporary Democratic Systems**

A European research project on media policy-making processes in EU member states and candidate countries. Its purpose has been to identify the policy processes, tools and instruments that promote or hinder media freedom and independence.

**Link:** <https://www.eliamep.gr/en/project/mediadem/>

[ 2010 – 2013 ]

**ANTICORRP - Anticorruption Policies Revisited: Global Trends and European Responses to the Challenge of Corruption**

A large-scale research project to investigate factors that promote or hinder the development of effective anti-corruption policies.

**Link:** <https://anticorrrp.eu/>

[ 2021 – 2024 ]

**MEDIADELCOM - Fiding risks and opportunities for European Media Landscapes**

A pan-European project aimed to develop a diagnostic tool (multiple scenario building model) for policy makers, educators, media critical bodies and institutions, as well as for media experts and journalists, which enables the provision of holistic assessment of risks and opportunities concerning deliberative communication and consequently social cohesion in Europe.

Link: <https://www.mediadelcom.eu/>

## PUBLICATIONS

---

[ 2017 ] [Of Journalists and Money: The Employment of Journalists in Romania and its Influence on Media Freedom and Quality](#)

*Of Journalists and Money: The Employment of Journalists in Romania and its Influence on Media Freedom and Quality*, in International Journal of Communication 11(2017), 1975–1997 1932–8036/20170005, University of Southern California, Los Angeles, available at <http://ijoc.org/index.php/ijoc/article/view/5964>

[ 2024 ] **How competencies of media users contribute to deliberative communication**

**Reference:** European Media Systems for Deliberative Communication: Risks and Opportunities. Routledge.

Gálik, S., Vrabec, N., Gáliková Tolnaiová, S., Stakle, A., Skulte, I., Avădani, I., Oggolder, C.,

Metanova, L. (2024) How competencies of media users contribute to deliberative communication. In

Z. Peruško, E. Lauk, H Harro-Loit (eds), European Media Systems for Deliberative Communication:

Risks and Opportunities. Routledge Studies in Media, Communication, and Politics". Routledge.

[ 2024 ] **Monitoring media users' competencies**

Gálik, S., Vrabec, N., Avădani, I., Rožukalne, A., Skulte, I., Stakle, A., Trbojević, F., Krajčovič, P.,

Lora Metanova L. (2024). Monitoring media users' competencies. In E. Lauk, M. Oller Alonso, H.

Harro-Loit (eds) Monitoring Mediascapes: A premise of wisdom-based EU media governance, 162-

187. University of Tartu Press. Introduceți aici descrierea...

[ 2024 ] [Media Literacy Policy for Unknown Media Audiences](#)

Rožukalne, A., Skulte, I., Avădani, I., Lupu, C., Oggolder, C., Stakle, A., Gálik, S., Vrabec, N.,

Metanova, L., Velinova, N. (2023). Media Literacy and Academic Research, Vol. 6 (2), 101-125. Introduceți aici descrierea...

[ 2021 ] **"We've been left alone...": How the COVID-19 pandemic affected the journalistic profession in Romania**

Avădani, I. (2021). "Ne-au lăsat singuri...": Cum a afectat pandemia de Covid-19 profesia jurnalistică

din România. In B. Iancu, A. Mihail, M. Stroe (coord). Ipostaze și etnografii ale carantinei în

pandemie, 171-188. Editura Pro Universitaria.

[ 2020 ] **In the privacy of your Facebook account**

Avădani, I (2020). În intimitatea contului de Facebook. În C. Hermeziu, D. Condurache (coord.),

Viața pe Facebook: Dau like, deci exist, 211-224. Polirom

[ 2017 ] **[An Uphill Battle. Romanian journalism and the coverage of corruption](#)**

Avadani, I., *An Uphill Battle. Romanian journalism and the coverage of corruption*, in *Problemi dell'informazione*, 2/2017, pp. 257-282, DOI: 10.1445/87067, Il Mulino, Bologna

[ 2014 ] **The Piranha Model: Power Plays and Dynamics of Policy-making Addressing Free and Independent Media in Romania**

Avadani, I., Ghinea, C. (2014). *The Piranha Model: Power Plays and Dynamics of Policy-making Addressing Free and Independent Media in Romania*. In *Media Policies Revisted - The Challenges for Media Freedom and Independence*, pp. 69-82, ed. E. Psychogiopoulou (ed). Palgrave McMillan, UK.