



## Curriculum vitae



### Personal information

First name(s) / Surname(s) **GUIU PĂUNA - GABRIELA**  
Address 30A, Expozitiei Boulevard, District 1, 012104 Bucharest, Romania  
E-mail gabriela.guiu@comunicare.ro  
Nationality Romanian  
Date of birth September 22, 1995

### Work experience

Dates	October 2019 – Present
Occupation or position held	<b>Teaching Assistant</b>
Main activities and responsibilities	Teaching <i>History of communication</i> and <i>Mass Media and Society</i>
Name, address, and website of employer	College of Communication and Public Relations, National University of Political Studies and Public Administration 30A, Expoziției Boulevard, District 1, 012104 Bucharest, Romania <a href="https://www.comunicare.ro/">https://www.comunicare.ro/</a>
Type of business or sector	Higher education and Research
Dates	February 2020 - Present
Occupation or position held	<b>Researcher</b> , Center for Research in Communication (Media Studies Lab)
Main activities and responsibilities	Research and scientific activities, member in several research projects' teams
Name, address, and website of employer	College of Communication and Public Relations, National University of Political Studies and Public Administration 30A, Expoziției Boulevard, District 1, 012104 Bucharest, Romania

	<a href="https://www.comunicare.ro/">https://www.comunicare.ro/</a>
Type of business or sector	Higher education and Research
Dates	August 2021 – February 2022
Occupation or position held	<b>Member in the research project team</b>
Main activities and responsibilities	Scientific and research activities on the use of metaphors in textbooks Project Title: COMMETSCI/ Communicating science to the younger generations: The metaphors through which our children learn / PN-III-P1-1.1-TE-2019-1300
Name, address, and website of employer	College of Communication and Public Relations, National University of Political Studies and Public Administration 30A, Expoziției Boulevard, District 1, 012104 Bucharest, Romania <a href="https://www.comunicare.ro/">https://www.comunicare.ro/</a>
Type of business or sector	Higher education and Research
Dates	January 2020 – March 2021
Occupation or position held	<b>Assitent Manager</b>
Main activities and responsibilities	Financial services, Marketing and advertising, Public relations and communication agencies,
Name, address, and website of employer	Global Business Group Accounting 21, Grigore Răducanu Street, District 1, 011245 Bucharest <a href="https://www.gbgaccounting.com/">https://www.gbgaccounting.com/</a>
Type of business or sector	Accounting
Dates	August 2018 - December 2018
Occupation or position held	<b>Internship</b>
Main activities and responsibilities	Organizing / Participating in conferences and seminars on topics of interest for the General Consulate and drafting summaries of the topics discussed during these meetings; Support for the organization of public diplomacy events for the different categories of public of the General Consulate.
Name, address, and website of employer	The General Consulate of Romania in Lyon 29, Rue de Bonnel, 69003 Lyon, France <a href="https://lyon.mae.ro/">https://lyon.mae.ro/</a>
Type of business or sector	Diplomacy
Dates	September 2015- October 2015

Occupation or position held	<b>Internship</b>
Main activities and responsibilities	Organizing events, editing press releases and online promotion
Name, address, and website of employer	AGRAFICS Communication 4E, C. A. Rosetti Street, District 2, 020011 Bucharest, Romania <a href="https://www.agrafics.ro/">https://www.agrafics.ro/</a>
Type of business or sector	Communication

## Education and training

Dates	June 2022 - present
Title of qualification awarded	<b>Java Trainee</b>
Name, address, and website of organisation providing education and training	Software Development Academy 4, Șoseaua Pipera, District 1, 014251 Bucharest, Romania <a href="https://sdacademy.ro/">https://sdacademy.ro/</a>
Dates	October 2019 - Present
Title of qualification awarded	<b>PhD Student</b> in Communication Sciences <i>PhD thesis: The effects of fake news discourse on political attitudes and behavior</i>
Name, address, and website of organisation providing education and training	Doctoral School of Communication Sciences, National University of Political Studies and Public Administration 30A, Expoziției Boulevard, District 1, 012104 Bucharest, Romania <a href="https://www.comunicare.ro/">https://www.comunicare.ro/</a>
Dates	April 2022 – August 2022
Title of qualification awarded	<b>PhD Student</b> in Erasmus+ Mobility for Training Programme
Name, address, and website of organisation providing education and training	Universidade Autónoma de Lisboa, Portugal 56, Rua de Santa Marta, 1150-293 Lisbon, Portugal. <a href="https://autonoma.pt/">https://autonoma.pt/</a>
Dates	September 2021 – February 2022
Title of qualification awarded	<b>PhD Student</b> in Visiting Postgraduate Researcher (PGR) Program
Name, address, and website of organisation providing education and training	Faculty of Media and Communication, Bournemouth University Fern Barrow, Poole, Dorset, BH12 5BB Bournemouth, United Kingdom <a href="https://www.bournemouth.ac.uk/">https://www.bournemouth.ac.uk/</a>
Dates	September 2021 – February 2022

Title of qualification awarded Name, address, and website of organisation providing education and training	<b>PhD Student</b> in Erasmus+ Mobility for Training Programme Faculty of Media and Communication, Bournemouth University Fern Barrow, Poole, Dorset, BH12 5BB Bournemouth, United Kingdom <a href="https://www.bournemouth.ac.uk/">https://www.bournemouth.ac.uk/</a>
Dates	June 2021 – July 2021
Title of qualification awarded Name, address, and website of organisation providing education and training	<b>PhD Student following academic exchange mobility</b> Faculty of Political Science and Journalism, Uniwersytet im. Adama Mickiewicza 61-712, Wieniawskiego Street, 61-712 Poznań, Poland <a href="https://amu.edu.pl/">https://amu.edu.pl/</a>
Dates	March 2021 – June 2021
Title of qualification awarded Name, address, and website of organisation providing education and training	<b>PhD Student</b> in Erasmus+ Mobility for Training Programme Doctoral School of Communication Sciences, Uniwersytet im. Adama Mickiewicza 61-712, Wieniawskiego Street, 61-712 Poznań, Poland <a href="https://amu.edu.pl/">https://amu.edu.pl/</a>
Dates	November 2020 – November 2021
Title of qualification awarded Name, address, and website of organisation providing education and training	<b>“CERT-ANTREP” Scholar</b> Beneficiary of the project “Researcher-Entrepreneur on labour market in the field of intelligent specialization (CERT-ANTREP)”, project financed by the European Social Fund, Human Capital Operational Program 2014- 2020 Doctoral School of Communication Sciences, National University of Political Studies and Public Administration 30A, Expoziției Boulevard, District 1, 012104 Bucharest, Romania <a href="https://www.comunicare.ro/">https://www.comunicare.ro/</a>
Dates	June 2020 – June 2021
Title of qualification awarded Name, address, and website of organisation providing education and training	<b>“Spiru Haret” Scholar</b> Research Program for investigating the Romanian diaspora “Spiru Haret” (PN-III-P1-1.1-BSH-2-2016-0005), co-financed by SNSPA and the Executive Unit for Funding Higher Education, Research, Development and Innovation (UEFISCDI). <u>Research topic:</u> The effects of parents’ migration on teenagers’ school

performance  
National University of Political Studies and Public Administration  
30A, Expoziției Boulevard, District 1, 012104 Bucharest, Romania  
<https://www.comunicare.ro/>

Dates September 2017 - June 2018  
Title of qualification awarded **Erasmus+ Student:** Master 1 Communication des organisations  
[Communication of organizations]  
Name, address, and website of Institut de la Communication (ICOM), Université Lumière Lyon 2  
organisation providing 5, avenue Pierre Mendès-France, Campus Porte des Alpes, 69676 Bron  
education and training Cedex, Lyon, France  
<https://icom.univ-lyon2.fr/>

Dates October 2017 - June 2019  
Title of qualification awarded **MA diploma** in *Communication and EU Affairs*  
Name, address, and website of College of Communication and Public Relations, National University of  
organisation providing Political Studies and Public Administration  
education and training 30A, Expoziției Boulevard, District 1, 012104 Bucharest, Romania  
<https://www.comunicare.ro/>

Dates October 2016 - February 2017  
Title of qualification awarded **Erasmus+ Student:** Bachelor 3, Estudios de comunicacion  
[Communication Study]  
Name, address, and website of Universitat Oberta de Catalunya  
organisation providing 156, Rambla del Poblenou, 08018 Barcelona, Spain  
education and training <https://www.uoc.edu/portal/en/index.html>

Dates October 2014 - June 2017  
Title of qualification awarded **BA diploma** in Comunicare și Relații Publice [Communication and Public  
Relations]  
Name, address, and website of College of Communication and Public Relations, National University of  
organisation providing Political Studies and Public Administration  
education and training 30A, Expoziției Boulevard, District 1, 012104 Bucharest, Romania  
<https://www.comunicare.ro/>

Dates September 2010 – June 2014  
Title of qualification awarded **High school graduate**

Name, address, and website of organisation providing education and training      The Ștefan Velovan National Pedagogical College  
 72, Amaradia Street, 200170 Craiova, Romania  
<https://www.cnpcv.ro/>

Mother tongue      **Romanian**

Other language(s)

Self-assessment <i>European level</i> (*)	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
<b>English</b>	B	B	B	B	B
	2	2	2	2	2
<b>French</b>	B	B	B	B	B
	2	2	2	2	2

(\*) *Common European Framework of Reference for Languages*

Social skills and competences      -the ability to quickly adapt to multicultural environments, gained through studies and internships abroad;  
 -understanding and applying the principles underlying good communication and efficient public relations, acquired as a result of projects and events carried out at the college, but also within the work experience;  
 -excellent teamwork skills developed through involvement in various activities or projects carried out at the college level and during internships.

Digital skills      -Microsoft Office (Word, Excel, PowerPoint, Publisher, Access, Outlook);  
 -Videoconferencing tools (Google Meet, Google Classroom, Zoom, Cisco Webex, Skype);  
 -SPSS (in progress).  
 -Java

Driving licence      Category B

**Research activity**

## Chapters:

### Chapters in collective volumes:

Udrea, G., & **Guiu, G.** (2021). The Dynamics of the Romanian Migrants' Identity in the Context of the Brain Drain Phenomenon. In G. Udrea & L. Vladu (Eds.), *Patterns of Europeanization in Central and Eastern Europe* (pp. 81-102). Bucharest: comunicare.ro.

### Studies in conference volumes:

Gavrilescu, M., Udrea, G., **Guiu, G.**, & Bunea, L. (2023). Student în pandemie: oportunități și provocări ale învățământului online în România [Student in Pandemic Context: Opportunities and Challenges of Online Education in Romania]. In R. Surugiu & G. Stepanov (Eds.), *Conjuncturi digitale: media, comunicare, educație* [Digital contexts: media, communication, education] (pp. 1-19). Bucharest: Tritonic Books, ISBN: 978-606-749-653-6.

Udrea, G., & **Guiu, G.** (2020). Being Romanian in France. The Highly Skilled Migrants and Their Socio-Cultural Transition. In A. Țăranu (Ed.), *Proceedings of the Seventh Academos Conference, Politics and Knowledge: New Trends in Social Research* (pp. 410-418). Bologna: Filodiritto Publisher.

Udrea, G., & **Guiu, G.** (2019). Facebook Use in the Academia: Between Positive Outcomes and Negative Effects. In A. Țăranu (Ed.), *Proceedings of the Sixth Academos Conference, Political and Economic Unrest in the Contemporary Era*. (pp. 365-373). Bologna: Filodiritto Editore.

## Articles

Corbu, N., Buturoiu, R., Frunzaru, V., & Guiu, G. (2023). Vaccine-related conspiracy and counter-conspiracy narratives. Silencing effects. *Communications*, 49(2), 339–360.

Udrea G., **Guiu G.** (2022). The Impact of Parents' Work Migration on the Social, Communication and Educational Experiences of Left-Behind Adolescents. *Central and Eastern European Migration Review* 11(2), 101–117. DOI: 10.54667/ceemr.2022.14

Negrea-Busuioc, E., Ștefăniță, O., & **Guiu, G.** (2022). Science Meets Metaphor: Teaching and Communicating about Abstract Concepts in Romanian Science Textbooks. *Romanian Journal of Communication and Public Relations*, 24(1), 47-60.

**Papers presented at national  
and international  
conferences/ workshops**

**Guiu, G.** (2023, January). *Digital Natives and E-Learning Tools in Pandemic Context: Challenges and Benefits* [Paper presentation]. Dubai International Academic Conference. Education and Social Sciences, Business and Economics, Dubai, United Arab Emirates, virtual conference.

**Guiu, G.** (2022, November-December). *Leave or stay? The effects of parents' work migration on their children's social, communication and educational behaviour* [Paper presentation]. CIVICA PhD Conference 2022. How to Prepare Yourself for the Academic Job Market, Stockholm, Sweden.

Udrea, G., & **Guiu, G.** (2022, October). *The Perceived Impact of Parents' Work Migration on Left Behind Adolescents. A Qualitative Approach on Communication and Relationships* [Paper presentation]. The Ninth Edition of the International Conference "Migration Dynamics and New Trends in European (In)Security", Cluj-Napoca, Romania, virtual conference.

Udrea, G., & **Guiu, G.** (2022, September). *Children's Educational Experience Following Parental Work Migration. Between Challenges and Rewards* [Paper presentation]. The Migration Conference, Rabat, Morocco.

Udrea, G., **Guiu, G.**, & Gavrilescu, M. (2022, May). *Student în Pandemie: Oportunități și Provocări ale Învățământului Online în România* [Student in Pandemic Context: Opportunities and Challenges of Online Education in Romania] [Paper presentation]. Networked Communication in the (Post-) Global era: Information and Knowledge in the Digital World, Bucharest, Romania, virtual conference.

Udrea, G., & **Guiu, G.** (2021, November-December). *Online Education and Digital Platforms in Pandemic Romania: from Entertainment Tools to Learning Tools* [Paper presentation]. Ahi Evran, International Conference on Scientific Research, Kırşehir, Turkey, virtual conference.

**Guiu, G.**, Buf, D. M., & Negrea-Busuioc, E. (2021, November). *Teaching and Learning Science Concepts: A Corpus of Metaphors and Analogies Used in Romanian Secondary Education Physics and Chemistry Textbooks* [Paper presentation]. The fifth International Conference on Advanced Research in Education, Teaching and Learning, Amsterdam, Netherlands.

Udrea, G., **Guiu, G.**, & Chirițoiu, A. A. (2021, November). *Romanian Students' Engagement with Digital Platforms during the Pandemic: Uses, Gratifications and Risks* [Paper presentation]. Latin American International Conference on Social Sciences and Humanities, Villahermosa, Mexico, virtual conference.



Corbu, N., Buturoiu, R., Frunzaru, V., & **Guiu, G.** (2021, September). *Conspiracy and Counter-conspiracy Theories about COVID-19 Vaccination: Effects on Online Engagement and Personal Influence* [Paper presentation]. The 3rd Multidisciplinary International Symposium on Disinformation in Open Online Media (MISDOOM), Oxford, United Kingdom, virtual conference.

**Guiu, G.**, Ciocea, M., & Udrea, G. (2021, July). *Parental Work Migration and the Children Left Behind in Rural Romania. A Qualitative Perspective* [Paper presentation]. The Migration Conference, London, United Kingdom, virtual conference.

**Guiu, G.** (2021, July). *Who's Going to Take Care of Me?. An Analysis of the Effects of Parental Work Migration on Adolescents' School Performance* [Paper presentation]. International Academic Institut (IAI), Skopje, Republic of Macedonia, virtual conference.

Udrea, G., Bârgăoanu, A., Corbu, N., & **Guiu, G.** (2020, October). *They Can Be Fooled by Fake News, but not Me! Evidence of Third Person Effect on People's Ability to Detect News* [Paper presentation]. The 2nd Multidisciplinary International Symposium on Disinformation in Open Online Media (MISDOOM), Leiden, Netherlands, virtual conference.

Udrea, G., & **Guiu, G.** (2020, October). *Being Romanian in France. The Highly Skilled Migrants and Their Socio-Cultural Transition* [Paper presentation]. The Seventh Academos Conference, Politics and Knowledge: New Trends in Social Research, Bucharest, Romania, virtual conference.

Udrea, G., & **Guiu, G.** (2019, June). *European Identity in a Changing Europe. A Comparative Approach between Eastern and Western Perspectives* [Paper presentation]. Patterns of Europeanization in Central and Eastern Europe, Bucharest, Romania.

Udrea, G., & **Guiu, G.** (2019, June). *Facebook Use in the Academia: between Positive Outcomes and Negative Effects* [Paper presentation]. The Sixth Academos Conference, Political and Economic Unrest in the Contemporary Era, Bucharest, Romania.

### **Book reviews**

**Guiu, G.** (2022). Book review of 'The Psychology of Fake News. Accepting, Sharing, and Correcting Misinformation'. *Romanian Journal Of Communication And Public Relations*, 24(1), 63-65.

### **Additional information**

#### **Participation in the organization of national/ international workshops and conferences**

-Member of the organising committee of the ENAS & NANAS Joint

International Conference - Narratives and Counter Narratives of Aging and Old Age: Reflexivity in Aging Studies, September 2022, Bucharest, Romania.

-Member of the organising committee of The Sixth Edition of the International Conference “International Visual Methods”, July 2019, Bucharest, Romania.

**Participant at the national/ international workshops and conferences:**

-May 31, 2019: Participant in the conference “Europe after the elections for the European Parliament”, organized by the European Institute of Romania, in collaboration with NUPSPA, Bucharest, Romania.

-April 18, 2019: Participant at the conference “EU’re here to stay: In what kind Europe do you want to live?”, organized by the Bureau of the European Parliament in Romania, in partnership with the Representation of the European Commission in Romania, Bucharest, Romania.

-April 3, 2019: Participant in the “world cafe” event, entitled “I am young and voting for the future of Europe!”, organized by the European Institute of Romania in partnership with the Information Office of the European Parliament in Romania and the College of Communication and Public Relations, NUPSPA, Bucharest, Romania.

-October 18, 2018: Participant at the Romanian-French Economic Forum in Lyon, organized by the General Consulate of Romania in Lyon, France.

-April 06-08, 2017: Participant at the National Student Congress at the XIVth edition of “The Clickbait Era”, Bucharest, Romania.

-March 21-31, 2017: “Beauty Behind Numbers”, training organized by Avon Romania, in partnership with the Leaders Foundation, Bucharest, Romania.

**Other activities:**

- March 2023: Translator, Actor in the international literary project Passeurs d’Europe, Plateforme de la jeune création franco-allemande, 165, Avenue Maréchal de Saxe, 69003, Lyon, France.

- March 2022: Translator, Actor in the international literary project Passeurs d’Europe, Plateforme de la jeune création franco-allemande, 165, Avenue Maréchal de Saxe, 69003, Lyon, France.

- March 2021: Translator, Actor in the international literary project

Passeurs d'Europe, Plateforme de la jeune création franco-allemande, 165, Avenue Maréchal de Saxe, 69003, Lyon, France.

- March 2020: Translator, Actor in the international literary project *Passeurs d'Europe*, Plateforme de la jeune création franco-allemande, 165, Avenue Maréchal de Saxe, 69003, Lyon, France.

- March 2019: Translator, Actor in the international literary project *Passeurs d'Europe*, Plateforme de la jeune création franco-allemande, 165, Avenue Maréchal de Saxe, 69003, Lyon, France.

- March 2018: Translator, Actor in the international literary project *Passeurs d'Europe*, Plateforme de la jeune création franco-allemande, 165, Avenue Maréchal de Saxe, 69003, Lyon, Franța.

- February, 2018: Representative of Romanian youth in Lyon at the Nepsis Congress 2018, Paris, France.