



# Elena-Alexandra Dumitru

✉ **Email:** [alexandra.dumitru@comunicare.ro](mailto:alexandra.dumitru@comunicare.ro)

📍 **Work:** Bucharest (Romania)

## WORK EXPERIENCE

---

### Teaching Assistant

*College of Communication and Public Relations* [ 2019 – Current ]

City: Bucharest | Country: Romania

- Interpersonal Communication seminar support
- Nonverbal Communication seminar support
- Research Methods seminar support

### PR Consultant

*Upspin Media International* [ 2018 – Current ]

Develop communications strategies  
Create and implement PR projects  
Manage media relations and media events  
Ensure proper deployment of corporate communications  
Manage PR specialists teams  
Organize corporate events

## EDUCATION AND TRAINING

---

### Communication Studies PhD

*National University of Political Studies and Public Administration* [ 2019 – Current ]

### Brand Management and Corporate Communication MA

*College of Communication and Public Relations, NUPSPA* [ 2017 – 2019 ]

### Communication and Public Relations BA

*College of Communication and Public Relations, NUPSPA* [ 2014 – 2017 ]

## PUBLICATIONS

---

[2022]  
[Dumitru, E. A., Ivan, L., & Loos, E. \(2022\). A Generational Approach to Fight Fake News: In Search of Effective Media Literacy Training and Interventions. In International Conference on Human-Computer Interaction \(pp. 291-310\). Springer, Cham.](#)

[2021]  
[Dumitru, E. A. \(2021\). Is "Letting the Truth Get in the Way of a Good Story" Enough? Journalists' Perception on Fake News. Journal of Media Research-Revista de Studii Media, 14\(41\), 63-79.](#)

[2020]  
[Dumitru, E. A. \(2020\). Testing children and adolescents' ability to identify fake news: A combined design of quasi-experiment and group discussions. Societies, 10\(3\), 71.](#)

## CONFERENCES AND SCIENTIFIC COMMUNICATION SESSIONS

---

## Participation with papers in conferences and scientific communication sessions

**International Conference:** ENAS & NANAS Conference, 28-30 September 2022

**International Conference:** 24th International Conference on Human-Computer Interaction, June-July 2022

**International Conference:** 5th International PhD Conference "Interdisciplinary Perspectives on Aging and Care: What does it mean to grow old?", June 2021

**International Conference:** Qualitative Research in Communication International Conference, 4th edition, Bucharest, September 2019

**Summer School:** Beyond the Body: Recasting Aging, engAGE: Centre for Research on Aging, Concordia University, Montreal, 3-10 July 2019.

## LANGUAGE SKILLS

---

**Mother tongue(s):** Romanian

**Other language(s):**

### English

**LISTENING C1 READING C1 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

### French

**LISTENING B2 READING C1 WRITING B2**

**SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1**

*Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user*

## ORGANISATIONAL SKILLS

---

**Organisational skills** - Great organisational skills

- Good team management skills

## COMMUNICATION AND INTERPERSONAL SKILLS

---

**Communication and interpersonal skills** Excellent communication skills