

PERSONAL INFORMATION

Farmazon Dragoș-Adrian

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Gender M | Birth 18/03/1987 | Romanian Nationality

JOB APPLICATION OR
PERSONAL PROFILE

I am a dynamic, pro-active person, with experience in team coordination, written and oral communication, and project management, as well as in marketing, event planning, and teaching.

PROFESSIONAL EXPERIENCE

Nov. 2022 -

Management Consultant

Confidential

Project management consulting for two legal entities (an IT startup with a branch in Romania and an NGO).

Oct. 2018 - Sept. 2022

Associate Teacher, PhD.FCRP / NUPSPA, <https://comunicare.ro>

Seminars on *Culture and Communication*, and *Semiotics. Theories of Language*. Course and seminars on *Semiotics in the new media* (teaching in English). Bachelor's Degree, Form of education: in presence. [National School of Political and Administrative Studies, Faculty of Communication and Public Relations](#)

Mar. 2022 - Sept. 2022

PhD researcher

The research project *City & Co.: Older Adults Co-Creating a Sustainable Age-friendly City*, funded by European Research Funds. <https://cityco.snspsa.ro>

Support for the preparation of the initial funding application; support for drawing up the project budget; creating the project website (WordPress platform)

[National School of Political and Administrative Studies, Faculty of Communication and Public Relations](#)

Feb. 2022 - Mar. 2022

Evaluator

Romanian National Evaluation process for "Programul Național pentru Reducerea Abandonului Școlar - round 1 - 2022", Measure C1, round 1 - 2022 - <https://www.edu.ro/PNRR>

Evaluation of projects submitted by applicants

[Ministry of Education, UEFISCDI](#)

Jan. 2021 - Jan. 2022

Mentor (Marketing & Communication)

Internships for a dynamic transition from studies to the labor market –

STUD-PRO, MySMIS ID 131142, Bucharest, <https://stud-pro.ro/>

The organization, planning and running of internships at employers, according to Law 258/2007, and according to the delegated tasks, to achieve the indicators and results according to the funding request, ensuring tutoring during the student's internships.

[S.S.I.F. Blue Rock Financial Services S.A.](#)

- Jul. 2018 - Aug. 2020 **Activities Coordinator / RL Project Manager**
 Respiro NGO, <https://antreprenorsmart.ro>
 Organizing and coordinating the activities of the project; reporting to OIR POSDRU; maintaining contact with project beneficiaries. Designing and implementing the marketing and management plan; organizing project teams and monitoring compliance with delivery deadlines. Coordinating the Respiro Learning project (delivery of non-formal education).
 "SMART BUSINESS – Entrepreneurship in the South Region – Muntenia" is a project initiated by the partnership formed by ECONOMIC CONFORT SRL, R4 – CONSULTANCY AND PROFESSIONAL TRAINING SRL and RESPIRO NGO. The value of the project: 10.362.262,33 lei
- Aug. 2010 - Jun. 2018 **Executive President**
 Cultural NGO Alexandru Bogdan-Pitești
 Design and execution of the management plan, planning and implementing the NGO's projects, active involvement in organizing specific events, maintaining the relationship with institutional partners and sponsors, and coordinating campaigns to attract volunteers.
 Since 2015, the foundation has been involved in the development of the Artosphere project. In the 2010 – 2015 period, ABP initiated or became involved as a partner in organizing over 130 cultural events.
- Oct. 2014 – Jun. 2018 **Marketing & PR Coordinator**
 FF Mid-Century Design / Petite France (Design Yourself Concept srl), <https://mid-century.net>
 Making presentation texts for the pieces for sale, designing and implementing promotion and sales strategies, and maintaining contact with the company's customers.
 FF Mid-Century Design is an online gallery that sells decorative art objects and furniture produced between 1920 and 1980 in Europe. The gallery has clients in 14 countries, on 4 continents.
- May 2011 – Jan. 2014 **Gallery Manager**
 Alchemia Contemporary Art Gallery / Art Yourself, Bucharest
 Designing and executing the management plan, maintaining the relationship with the press, artists, and art collectors, planning and organizing events and exhibitions, as well as their promotion.
 Organizing cultural events and trade with contemporary fine art
- Oct. 2008 – Apr. 2011 **Events and Cultural Projects Manager**
 Artmark Auction House, Bucharest, <http://artmark.ro>
 Coordinating the program of events and cultural projects, developing strategic partnerships, management of allocated resources, and maintaining relationships with different clients of the auction house.
 Organizing auctions with plastic and decorative art objects

EDUCATION

- starting 2018 **PhD** BAC + 8
 National School of Political Science and Public Administration, Faculty of Communication and Public Relations
 Scholarship student, associate professor during the studies. Research in cultural communication, rhetoric, public sphere and power relations, societal problems and public problems.
- 2016 – 2018 **Master's Degree** BAC + 5
 Faculty of Philosophy, State University from Bucharest
 Master's Program: Philosophy of Culture/History and Circulation of philosophical ideas
- 2006 – 2009 **Bachelor's Degree** BAC + 3
 Faculty of History and Art Theory, National University of Arts from Bucharest
 Final paper in Management and Cultural Marketing

PERSONAL ABILITIES

Matern language Romanian

Foreign languages

| | UNDERSTANDING | | SPEAKING | | WRITING |
|---------|---------------|---------|-------------------------|------------------------|---------|
| | Listening | Reading | Conversational learning | Fluent oral expriation | |
| English | B2 | B2 | B2 | B2 | B2 |
| Italian | B2 | B2 | B1 | B1 | B1 |
| French | B1 | B2 | B1 | B1 | B1 |

Communication abilities

- Good written communication skills, due to the constant collaboration in the press, as well as the professional experience that, often, involved the design of public communication strategy and writing of the related materials
- Good oral communication skills, gained both as the result of the activity in the Public relations area and as a result of participating in various workshops and communication sessions

Organizational/managerial abilities

- Good skills for organizing events
- Leadership (teams of up to 80 people)
- Good command of time management techniques and project management

Social abilities

- Ability to adapt
- Ability to resolve conflicts

Digital abilities

| AUTOEValuation | | | | |
|------------------------|------------------|------------------|------------------|------------------|
| Information processing | Communication | Content creation | Security | Problem solving |
| Experienced user | Experienced user | Experienced user | Experienced user | Experienced user |

Other digital abilities

- Good mastery of iWork™ (Mac) și Microsoft Office™ (PC) suite
- Average knowledge of Adobe Creative Suite™ (Photoshop, Illustrator, InDesign)

Other abilities

- Ability to synthesize and analyze, to work with deadlines
- Mentor skills: coordinating teams of volunteers, I have learned to explain patiently, regardless of the level of professional training of the interlocutor, helping him to develop professionally

ADITIONAL INFORMATIONS

 Publications
 Prezentations
 Projects
 Conferences
 Seminars
 Distinctions
 Affiliations

Conferences:

- International Graduate Conference in Communication Science, Cluj, 9-10 Jun. 2022, Babeș Bolyai University, University of Bucharest, SNSPA, *Alexandru Ioan Cuza* University, and Universitatea de Vest. Paper: *Helplessness and authority: the elders in the European visual arts, from La Belle Époque to the Information Age.*
- [Coordinator of the Local Organizing Committee] ECREA Political Communication Section Interim Conference, Bucharest, 26-27 Mar. 2021, SNSPA. Conference theme: *Communicating crisis: Political communication in the age of uncertainty*, Papers: *Visual discourses and public sphere during*

References
Citations
Courses
Certifications

- Covid-19 pandemic and Public polarization on social networks during the campaign for Bucharest City Hall: no debate, hundreds of memes* (co-author: Elena Radu-Tușă)
- Visual Methods Conference International Conference, 7th edition, Bucharest, 16 - 19th of July 2019, National School of Political and Administrative Studies. Conference theme: *Crafting a Visual Plot – Epic Images of Mundane Stories*. Paper presented: *Social criticism and visual rhetoric. Banksy: the voice of the poorest, collected by the richest*
 - Ion Ianoși National Aesthetics Conference, 7th edition, Bucharest, 8th of May. Conference theme: Emotions, imagination, and art – Classical and recent perspectives. Paper presented: *Kandinsky Hegel: An imaginary dialogue about the (non) death of art*
 - ITAmix #6 National Art History Conference, 11-12 of May 2018. The paper presented: *Dadaism, cynism, surrealism. The interwar period against European rationalism*

Research laboratories/mini grants:

Since 2019 – member of the Laboratory of Communication, Speech and Public Issues CoDiPo of NUPSA (mini-grant) *The Communicative Construction of Public Problems in Contemporary Romania: the Media and the Public Sphere*

Press collaborations between 2005 and 2017 – articles and interviews in:

- *The Gentleman's Journal, TimeOut Magazine, Catchy.ro și Metropotam.ro Publications, The Daily Compact* (Ringier trust), *The Daily Societatea Argeșeană* and *Viitorul Argeșului*, the literary magazines *Argeș, Cafeneaua Literară* and *Calende*

Coordinating the publication of art albums:

- *The Greater Good* (2012), *For Ladies, with love* (2012), *Mihai Băgu* (2012), *Musikarte II* (2012), *Gheorghe Fikl – Baroc* (2012), *Marcel Lupșe – Healing flowers* (2012), *Vasile Tolan* (2012), *Vanitas Mundi* (2012), *Fur & Skin* (2011), *FeminitARTE* (2011)

Specialization courses followed:

- Online teaching, Hertie School, Berlin – online course (2020)
- Psychopedagogical Module I, State University of Pitești (2018)
- Project Management Course, accredited by ANC, cod COR 242101 (2017)
- Celemi Cayenne module for Project Management, Ascendis (2011)
- LADO Course – Human Rights (2005)
- LADO Course – Children Rights (2005)

Over 20 Seminars and courses held in the private sector, non-formal education.

Volunteer activity (selection):

- Artosphere Coordinator, online project that aims to map museums and art galleries in Europe (since 2015)
- Art Season Coordinator, series of cultural events organized at the Bucharest National Opera, under the patronage of the Ministry of Culture (2010-2011)