



Andreea-Maria Pierșinaru

WORK EXPERIENCE

Senior Policy Officer – Strategies and Cooperation in Cyber Security

Romanian National Cyber Security Directorate [2023 – Current]

City: Bucharest | Country: Romania

Managing Director

Chengdu Silk Road Cultural Communication Co.Ltd [2019 – 2022]

City: Chengdu | Country: China

International Marketing Specialist

Mc Graw Hill Education Consulting Co. Ltd. [2017 – 2019]

City: Chengdu | Country: China

EMEA Marketing and Communication Consultant– Project Based

Lettin Smart Lightning Co.Ltd. [2018]

City: Chengdu | Country: China

Protocol Specialist, Consular and Cultural Projects' Assistance

Embassy of the Bolivarian Republic of Venezuela in Romania [2013 – 2017]

City: Bucharest | Country: Romania

Communication Assistant

S.C. OMA VISION S.R.L. [2011 – 2013]

City: Bucharest | Country: Romania

Communication and Financial Assistant, Cultural Diplomacy Project 100%.RO, organized in cooperation with the Embassy of France to Romania

100%.RO Association [2011]

City: Bucharest | Country: Romania

Ambassador Assistant, Cultural Projects' Assistance

Embassy of the Republic of Peru to Romania [2009 – 2010]

City: Bucharest | Country: Romania

Internship

Romanian Ministry of Foreign Affairs [2007 – 2009]

City: Bucharest | Country: Romania

Departments of Communication and Public Diplomacy, European Affairs, Political Planning, Media Assistant - Temporary Department for the Organization of the NATO Summit in Bucharest, April 2008

EDUCATION AND TRAINING

PhD Candidate - Political Studies, Thesis title: "Navigating Change: Chinese Public Diplomacy from Soft Power (2004-2012) to Smart Power (2013-2024) Projection"

National University of Political Studies and Public Administration [2019 – 2024]

City: Bucharest

Master Degree – Gender and Minority Policies, Dissertation Title: "The Italian Minority in Romania. Between Cultural Diplomacy and Public History. Evolutionary Aspects and Contemporary Challenges"

National University of Political Studies and Public Administration [2011 – 2013]

City: Bucharest | Country: Romania

Bachelor Degree – International Relations and European Studies, Bachelor Title: "The Importance of Public Diplomacy in Achieving Foreign Policy Objectives. Study Case: Romanian Public Diplomacy"

"Lucian Blaga" University [2007 – 2009]

City: Sibiu | Country: Romania

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Spanish

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

French

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Chinese

LISTENING B1 READING B1 WRITING A2

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

PUBLICATIONS

[2024]

Preliminary considerations on China's international cooperation in cyber security: legislation, competent authorities, and challenges

Bulletin of "Carol I, Pierşinaru, A.M. 2024, National Defence University, 13(2): 121-141

Link: <https://doi.org/10.53477/2284-9378-24-24>

[2021]

Perspectives on Chinese Public Diplomacy. Common Dimensions and Differences

A.Piersinaru& H.Xu, Studia Securitatis Security Studies Magazine, Vol. 15, No.2/2021

Link: <https://magazines.ulbsibiu.ro/studiasecuritatis/category/ss2-december-2021/>

[2019]

Long-Term Care And Migrant Care Work: Addressing Workforce Shortages While Raising Questions For European Countries, co-author, in Enhancing the Sustainability of Long-Term Care

EUROHEALTH, co-author, p.15,Vol.25, Nr.4/2019, ISSN 1356-1030

Link: <https://iris.who.int/bitstream/handle/10665/332496/Eurohealth-25-4-15-18-eng.pdf?sequence=1&isAllowed=y>

[2019]

Transit and Integration: The Armenian Minority in Romania

A. Piersinaru, P. Popa, F. Cernescu, Contemporary, Regional and Global Challenges, Ed.CA Publishing

[2018]

The Italian Minority in Romania: Between Cultural Diplomacy and Public History. Evolutionary aspects and Contemporary Challenges

A.Piersinaru, P. Paul, Revista Politică și Securitate Internațională, Ed.CA Publishing

[2016]

Electoral Behavior. European Parliamentary Elections in Romania 2014 - Perspectives

A.Piersinaru, Elections, Voters and Elected in Romania. 2009-2014, TechnoMedia, Sibiu

[2011]

Elections for the European Parliament. Perspectives 2007-2009. An Analysis of Romanian Electorate Behaviour

H.Fleischer, A.Piersinaru, in "Elections,Voters and Elected. 2004-2007, ULBS Publishing House

[2010]

Local Administration and Public Diplomacy. Sibiu, European Capital of Culture 2007

H.Fleischer & A.Piersinaru, Management of Public Policies and European Integration, ULBS, Sibiu

[2010]

Models of Cultural Diplomacy. The Importance of Youth Participation in the Democratic Process

H.Fleischer, A.Piersinaru - Moldoscopy , Chisinau, CEP USM, 4 (51), p .195-209