



Dana Curciu Sultănescu

Date of birth: 17/04/1979 **Nationality:** Romanian

WORK EXPERIENCE

[2020 – Current]

Political analyst

Social Monitor

City: Bucharest

Country: Romania

Conducting research activities, political and social analyses, media analyses (including social media)

[2020 – 2022]

Expert for intellectual outputs, Project THESEUS

SNSPA

City: Bucharest

Country: Romania

Developing course & training materials

Project THESEUS „Connect the Disconnections - from Disparate Data to Insightful Analysis”, financed through EEA Grants-Financial Mechanism 2014-2021, aimed to deliver an integrated training course in Big Data analytical process, built to enhance key competences and skills in order to equip future professionals in governance, security and political science with the right tools to understand, correlate in an ethical manner and expand data knowledge for social good.

[2019 – Current]

Researcher

Center for Civic Participation and Democracy, SNSPA

City: Bucharest

Country: Romania

Developing methodologies for complex studies encompassing sociological analysis, content analysis, media analysis

Constant monitoring and creating reports that analyze the vulnerabilities of Romanian population categories most exposed to propaganda and disinformation

Using innovative techniques for online and media analysis, including text mining and Big Data analysis

[2017 – 2018]

Expert for information campaigns, INFOAGRICOL Project (cofinanced by the European Commission)

Studio Twelve

City: Bucharest

Country: Romania

Member of the team that ensured the development of information campaigns within the project

[2013 – 2020]

Political analyst

Creative Blueprint

City: Bucharest

Country: Romania

Coordinating research activities, political and social analyses, media analyses (including social media)

[2011 – 2013] **Expert - socio-political analysis, Project "Initiative for Civil Society", POSDRU/93/3.3/S/54954.**

Multimedia Foundation for Local Democracy

City: Bucharest

Country: Romania

Contributing to the implementation of project activities, among which: the development and conducting of large-scale research, studies and analyses to promote and develop civic culture in Romania, to increase awareness and support initiatives that support and stimulate civil society and the increase of civic participation

[2007 – 2011] **Political scientist and research coordinator**

Politic Blueprint

City: Bucharest

Country: Romania

Coordinating research activities, political and sociological analyses, media and online studies and reports

[2006 – 2007] **Political and Media analyst**

Multimedia Group

City: Bucharest

Country: Romania

Conducting social and political analyses, sociological research, political research

[2005 – 2007] **Research coordinator**

PRO Institute

City: Bucharest

Country: Romania

Coordinating research activities in the field of public policy and civil society development

[2005 – 2006] **Program coordinator**

Partener Communication

City: Bucharest

Country: Romania

Coordinating creative and research activities

[2002 – 2005] **Political analyst**

Multimedia Political Communication

City: Bucharest

Country: Romania

Coordinating sociological research activities

[2000 – 2002] **Political analyst**

Multiproduction Media Group

City: Bucharest

Country: Romania

Coordinating sociological research activities

EDUCATION AND TRAINING

[09/2019 – Current]

PhD candidate, Communication Sciences

SNSPA www.snspa.ro

City: Bucharest

Country: Romania

[10/2022 – 11/2022]

Erasmus+ training mobility

University of Georgia www.uga.edu

City: Athens

Country: United States

[07/2022 – 08/2022]

Data Science Summer School 2022

Hertie School Data Science Lab <https://ds3.ai>

[07/2021 – 08/2021]

2021 Summer School Social Networks & NodeXL Pro

Social Media Research Foundation www.smrfoundation.org

[07/2021 – 07/2021]

Data Science Summer School 2021

Hertie School Data Science Lab <https://ds3.ai/summerschool.html>

[09/1997 – 06/2001]

BA, Political Science

SNSPA www.snspa.ro

PUBLICATIONS

BOOK CHAPTERS

Sultănescu, D., Sultănescu, D. C., Buti, D. (2019). Towards a Better Understanding of Anti-Western Propaganda & Building an Efficient Model to Fight Back.

In Sultănescu, D. (ed), Challenges in Strategic Communication and Fighting Propaganda in Eastern Europe (pp. 8-30), NATO Science for Peace and Security Series - E: Human and Societal Dynamics, Amsterdam: IOS Press

Teodorescu, B., Sultănescu, D. C., Buti, D., & Sultănescu, D. (2009). O campanie total diferită, dar care nu a schimbat nimic.

In Teodorescu, Gh. (Coord.), Alegeri 2008. Continuitate și schimbare, vol. 2 (pp. 13-35), Iași: Polirom

Sultănescu, D. C., & Stefureac, R. (2007). Noua Romanie sociala. Aparitia noilor valori.

In B. Teodorescu & D. Sultănescu (Eds.), Epoca Bănescu. Integrarea și dezintegrarea României (pp. 248-279). Bucharest: Editura Proiect

Sultănescu, D., & Sultănescu, D. C. (2007). Alianta Dreptate si Adevar la capat de drum.

In B. Teodorescu & D. Sultănescu (Eds.), Epoca Bănescu. Integrarea și dezintegrarea României (pp. 32-45). Bucharest: Editura Proiect

Sultănescu, D. C. (2006). Dincolo de cele doua Romanii (PRM si principalele partide extraparlamentare in 2005).

In B. Teodorescu & D. Sultănescu (Eds.), 12/XII: Revoluția portocalie în Romania (pp. 205-228). Bucharest: Editura Fundației Pro

Sultănescu, D. C., & Sultănescu, L. (2006). Sondajele in anul 2005: anul schimbarilor provizorii. Analiza a evolutiilor din sondajele de opinie.

In B. Teodorescu & D. Sultănescu (Eds.), 12/XII: Revoluția portocalie în Romania (pp. 357-387). Bucharest: Editura Fundației Pro

Sultănescu, D. C., Sultănescu, D., Ștefureac, R., & Teodorescu, B. (2006). Revolutia portocalie. Prezentare generala, cu un studiu de caz.

In B. Teodorescu & D. Sultănescu (Eds.), 12/XII: Revoluția portocalie în Romania (pp. 391-415). Bucharest: Editura Fundației Pro

Sultănescu, D. C., Sultănescu, D., Ștefureac, R., & Teodorescu, B. (2006). Anul 2004 – alegeri in Romania.

In B. Teodorescu & D. Sultănescu (Eds.), 12/XII: Revoluția portocalie în Romania (pp. 25-41). Bucharest: Editura Fundației Pro

Teodorescu, B., Sultănescu, D. C., Ștefureac, R., & Sultănescu, D. (2005). Year 2004 – The Romanian Elections.

In S. Hartinger (Ed.), Election Time – The European Yearbook of Political Campaigning (pp. 191-207). Leibnitz, Austria: Hartinger Consulting

CO-AUTHOR IN COLLECTIVE VOLUMES

România dezordonată – 2003 – Anul dinaintea schimbării (2005)

Bucharest: Historia

Anul Armagedon – cronica politică a anului 2002 (2004)

Bucharest: Historia

2001 – Anul de miere al Puterii, analiză și cronologie politică (2004)

Bucharest: Historia

ARTICLES IN ACADEMIC JOURNALS

Sultănescu, D. C. (2022). War of the Words. The Online Conversation about NATO in Romania: Communicators, Content, Communities.

Romanian Journal of Communication and Public Relations, 24(1), 25-46. doi:10.21018/rjcp.2022.1.338

Link: <https://journalofcommunication.ro/index.php/journalofcommunication/article/view/338/321>

Sultănescu, D., Buti, D., & Sultănescu, D. C. (2022). Measuring Likely Voters. A Model for Predicting Electoral Participation in Romanian Presidential Elections.

Perspective Politice, XV (1-2), 75-86.

Link: <http://perspective.politice.ro/index.php/ppol/article/view/199/189>

Sultănescu, D., Teodorescu, B., & Sultănescu, D. C. (2021). Atitudini și discursuri populiste în România. Dinamici în 2019-2021 și posibile explicații ale impactului AUR

POLIS, Volum IX, Nr. 4 (34), 233-252

Link: <https://revistapolis.ro/434-dsultanescu-2/>

Sultănescu, D. C., & Sultănescu, D. (2021). Looking for a (Covid) Miracle. The Ivermectin Issue and Its Online Patterns of Dissemination in Romania.

Cybernetics and Human Knowing. Vol. 29, nos. 3-4, 67-90.

Link: <https://www.ingentaconnect.com/content/imp/chk/2022/00000029/f0020003/art00006>

Achimescu, V., Sultănescu, D., & Sultănescu, D. C. (2021). The path from distrusting Western actors to conspiracy beliefs and noncompliance with public health guidance during the COVID-19 crisis

Journal of Elections, Public Opinion and Parties, 31:sup1, 299-310. DOI: 10.1080/17457289.2021.1924746

Link: <https://www.tandfonline.com/doi/abs/10.1080/17457289.2021.1924746>

Sultănescu, D., Achimescu, V., Sultănescu, D. C. (2020). Conspiracy narratives and compliance with public health recommendations during the COVID-19 crisis in Romania.

Proceedings of the 7th edition of the Academos International Conference "Politics and Knowledge: New Trends in Social Research" 2020, 393-401. DOI: 10.26352/EX08_ACADEMOS-2020

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

French

LISTENING C2 READING C2 WRITING B2

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Russian

LISTENING A1 READING B1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Word | Microsoft Powerpoint | Microsoft Excel | Google Drive | Google Docs | Microsoft Office | Creating newsletters | Projecting social media campaigns & interpreting analytics data | Graphic design (posters, banners, online media etc) | Gephi (Network Analysis) | NodeXL (Network Analysis) | Data analytics | Online content creation & editing tools | jsLDA (Topic Modeling)

Public Opinion Research in a Technology-Driven World - WAPOR 76th Annual Conference

Salzburg, Austria

Sultănescu, D., **Sultănescu, D. C.**, Buti, D. (2023). What Fuels the Rise of the Populist Radical Right Movement in Romania? [Abstract accepted for presentation]

APSA Annual Conference 2023 Los Angeles CA, US

Sultănescu, D., **Sultănescu, D. C.**, Buti, D. (2023). *Online Mapping of Russian Attempts of Anti-Western Disinformation in Romania*. [Abstract accepted for presentation]

Seventh International Conference on Communication & Media Studies: Disinformation, the Media, and Crisis in a Time of Change

National University of Ireland Galway/hybrid event

Sultănescu, D. C. (2022, August 25-26). *Propaganda, Pandemic, and War: Three Years of Online Conversations about NATO – a Network Perspective*. [Paper presentation]

Sixth International Conference on Communication & Media Studies: The Data Galaxy: The Un-Making of Typographic Man?

University of Toronto/online event

Sultănescu, D. C. (2021, October 7-8). *Conspiracy Theories, Geopolitical Games, and Infodemic Times; Tracking the Dissemination of Conspiratorial Online Content during Covid-19 in Romania*. [Paper presentation]

International Conference Semiosis in Communication: Culture, Communication and Social Change (3rd edition), SNSPA

SNSPA, Bucharest/online event

Sultănescu, D., **Sultănescu, D. C.**, & Achimescu, V. (2021, May 26-29). *Covid-19 and conspiracy beliefs in Romania*. [Paper presentation]

ECPR General Conference Virtual Event 2020

Achimescu, V., Sultănescu, D., & **Sultănescu, D. C.** (2020, August 24-28). *The pathway from trusting anti-Western actors to non-compliance with public health guidance during the COVID-19 crisis in Romania* [Paper presentation].

AAPOR 75th Annual Conference (presentation canceled due to Covid19 outbreak)

Atlanta, US

Sultănescu, D., Achimescu, V., & **Sultănescu, D. C.** (2020). *Civic participation in young democracies – using a multidimensional model of measurement. The Romanian case*. [Abstract accepted for presentation]

AAPOR 75th Annual Conference (presentation canceled due to Covid19 outbreak)

Atlanta, US

Sultănescu, D., **Sultănescu, D. C.**, Buti, D., & Teodorescu, B. (2020). *Populism in Eastern Europe. New types of libertarian populism vs authoritarian populism - the Romanian case*. [Abstract accepted for presentation]

Media and Technology Literacy - Romanian-American Workshop, 10th edition

SNSPA, Bucharest, Romania

Sultănescu, D., Achimescu, V., & **Sultănescu, D.C.** (2019, oct). *Romania – new trends in civic participation: Digital media and the effects of media literacy*. [Paper presentation]

Public Opinion and Democracy - WAPOR 72nd Annual Conference Toronto, Canada

Sultănescu, D., **Sultănescu, D. C.**, Buti, D., & Achimescu, V. (2019, May 19-21). *A multidimensional model of measuring and evaluating participation in young democracies. The role of new media, the Romanian case* [Paper presentation]

BigSurv18 – Big Data Meets Survey Science, Research and Expertise Centre for Survey Methodology (RECSM) at the Universitat Pompeu Fabra (UPF)

Barcelona, Spain

Achimescu, V., Sultănescu, D., & **Sultănescu, D. C.** (2018, October 25-27). *Is Informal Flagging for Propaganda in User Comments Helpful to Identify Anti-Western Narratives? The Benefits and Risks of Relying on User-Based Labeling* [Paper presentation].

Thomas C. Dowden International Conference Media and the Public Sphere: Empowered Audiences in the Digital Age, University of Georgia

Athens GA, US

Sultănescu, D., Vlad, T., Achimescu, V., & **Sultănescu, D. C.** (2016, oct. 20-22). *The Impact of Anti-Western Discourse in the Romanian Public Sphere – Propaganda, Public Communication & Civic Participation.* [Paper presentation].

ORGANISATIONAL SKILLS

Extensive experience in coordinating complex research activities & analytical reports

Experience in EU-funded project activities;
Event organising;
Civil society activities.

Extensive teamwork experience

Communication, evaluation, coordination of teams.