

Curriculum Vitae



Elena – Mădălina Vătămănescu



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Female | Romanian

POSITION APPLIED FOR

WORK EXPERIENCE

Dates

March 2022 ongoing

Occupation or position held

Head of Department

Main activities and responsibilities

Managing the human resources of the faculty

Name and address of employer

Faculty of Management, National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania

Type of business or sector

Institution for higher education

Dates

October 2019 ongoing

Occupation or position held

Professor, PhD, Habil.

Main activities and responsibilities

Conducting courses on *Strategic Management, Research Methods in Economic Science, SMEs Internationalization, Global Digital Enterprise, Ethics and Academic Integrity*

Name and address of employer

Faculty of Management, National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania

Type of business or sector

Institution for higher education

Dates

February 2017 – October 2019

Occupation or position held

Associate Professor, PhD, Habil.

Main activities and responsibilities

Conducting courses on *Organizational Theory, Organizational Diagnosis, Entrepreneurial Communication and Negotiation, Corporate Communication, SMEs Internationalization, Programs Communication, Entrepreneurial Creativity and Innovation*

Name and address of employer

Faculty of Management, National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania

Type of business or sector

Institution for higher education

Dates

March 2018 ongoing

Occupation or position held

Head of the Centre for Research in Management

Main activities and responsibilities

Planning, organizing, coordination, monitoring and evaluation of the research labs and teams

Name and address of employer

National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania

Type of business or sector

Institution for higher education

Dates

February 2017 – July 2017

Occupation or position held

Visiting Professor

Main activities and responsibilities

Research based on structural equation modelling

Name and address of employer

Department of Economics, University of Insubria, Varese, Italy

Type of business or sector	Institution for higher education
Dates	October 2014 – February 2017
Occupation or position held	Lecturer, PhD
Main activities and responsibilities	Conducting courses on <i>Organizational Theory, Organizational Diagnosis, Managerial Psychology and Communication, Corporate communication, Entrepreneurial Creativity and Innovation</i>
Name and address of employer	Faculty of Management, National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Type of business or sector	Institution for higher education
Dates	October 2014 – March 2018
Occupation or position held	Deputy Head of the Centre for Research in Management and Leadership
Main activities and responsibilities	Planning, organizing, coordination, monitoring and evaluation of the research labs and teams
Name and address of employer	National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Type of business or sector	Institution for higher education
Dates	April 2014 ongoing
Occupation or position held	STRATEGICA International Conference Organizer
Main activities and responsibilities	Coordination of the conference organizing committee
Name and address of employer	National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Type of business or sector	Institution for higher education
Dates	January 2013 ongoing
Occupation or position held	Managing Editor - Journal of Management Dynamics in the Knowledge Economy
Main activities and responsibilities	Articles selection and editing
Name and address of employer	National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Type of business or sector	Institution for higher education
Dates	June 2015 – March 2016
Occupation or position held	Communication Expert and Trainer
Main activities and responsibilities	Conducting training and coaching sessions with employees from the Ministry of Regional Development and Public Administration; Training on dissemination strategies of public and state institutions
Name and address of employer	AAM Management Information Consulting Ltd. (Romanian subsidiary), Bucharest, Romania
Type of business or sector	Business Consulting
Dates	May 2013 – October 2013
Occupation or position held	Event Organizing Expert
Main activities and responsibilities	Project „Inițiativă pentru societatea civilă” [Initiative for the civil society], POSDRU /93/3.3/S/54954; Planning, organizing, coordinating, monitoring and evaluating the activities of thematic events.
Name and address of employer	Multimedia Foundation and National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Type of business or sector	Institution for higher education
Dates	February 2013 – May 2013
Occupation or position held	Training Expert
Main activities and responsibilities	Project: „Stilul de învățare și temperamentul școlărilor - instrumente pentru o educație creativă” [The style of learning and the pupils' temperament – instruments for a creative education], POSDRU /87/1.3/S/61341; Holding lectures and conducting seminars on “Effective thinking and creativity”.
Name and address of employer	National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Type of business or sector	Institution for higher education
Dates	April 2011 – October 2012
Occupation or position held	Managing Director
Main activities and responsibilities	Planning and assessing research, coordinating, motivating and monitoring team activity, contract negotiation, project implementation.
Name and address of employer	S.C. Expoll S.R.L., Bucharest, Romania

Type of business or sector	Sociological and market research
Dates	February 2008 ongoing
Occupation or position held	Communication and Marketing Consultant
Main activities and responsibilities	Designing, planning, applying and evaluating the communication strategy of the organization; planning and organizing communication sessions and events; conducting market research regarding the company products and services and the company image.
Name and address of employer	S.C. PARTENER S.R.L., Bacau, Romania
Type of business or sector	Commerce with industrial equipment
Dates	February 2007 – September 2014
Occupation or position held	Assistant Professor
Main activities and responsibilities	Conducting seminars on <i>Organizational Theory</i> , <i>Corporate Culture</i> and on <i>Managerial Communication and Public Relations</i> ; conducting an academic project ("Intelligent Communication") on virtual organizations and on the hybrid forms of interaction and communication in a virtual environment designed for students.
Name and address of employer	The Faculty of Communication and Public Relations of the National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Type of business or sector	Institution for higher education
Dates	October 2007 – October 2008
Occupation or position held	Assistant Professor
Main activities and responsibilities	Conducting seminars on <i>The Economy of Tourism</i>
Name and address of employer	The Faculty of Social and Economical Sciences "Lucian Blaga", Bacau, Romania
Type of business or sector	Institution for higher education
Dates	April 2006 – September 2011
Occupation or position held	Public Relation Specialist
Main activities and responsibilities	Designing, planning, applying and evaluating the strategy of public relations of the organization; planning and organizing public relations activities and events; elaborating analyses on the social image of the organization and on the social representation of the local community.
Name and address of employer	Ovis Prod Serv S.R.L., 24 9 Mai Street, Bacau, Romania
Type of business or sector	Commerce with nutriment
Dates	September 1998 – December 1998
Occupation or position held	Project Coordinator
Main activities and responsibilities	Planning, organizing, coordinating, running, promoting projects for teenagers; managing the financial, material, informational and human resources.
Name and address of employer	Regional Centre of Ecological Education, Arts and Tourism (organization affiliated with UNESCO), 6 Cuza Voda Street, Bacau, Romania
Type of business or sector	Non-governmental organization concerned with developing projects for the youth

EDUCATION AND TRAINING

Dates	October 2014 – September 2017
Title of qualification awarded	Doctoral Degree in Economics and International Business, Summa cum laude
Principal subjects/occupational skills covered	Field of research: B2B relational marketing in the context of SMEs internationalization endeavours
Name and type of organisation providing education and training	Bucharest University of Economic Studies, Romania
Level in national or international classification	EQF Level 8
Dates	May 2014 – December 2015
Title of qualification awarded	Postdoctoral Degree in Communication Sciences – European Scholarship
Principal subjects/occupational skills covered	Field of research: The intellectual capital within transnational social networks from academia – Knowledge Management; Intellectual Capital; Transnational Research Networks.

Name and type of organisation providing education and training	National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Level in national or international classification	EQF Level 8
Dates	October 2008 – September 2011
Title of qualification awarded	Doctoral Degree in Communication Sciences ; European scholarship funded by The European Social Fund; May 2010 - December 2010 - DOCTORAL MOBILITY AT THE CATHOLIC UNIVERSITY OF LOUVAIN-LA-NEUVE, BELGIUM, <i>Summa cum laude</i>
Principal subjects/occupational skills covered	Field of research: Similarity in the virtual communities - Social Media; Social Psychology; Group Dynamics.
Name and type of organisation providing education and training	National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Level in national or international classification	EQF Level 8
Dates	October 2006 – July 2008
Title of qualification awarded	Master of Arts degree in Project Management , Thesis title: "Global Communities under the Influence of Multiple Mediations", valedictorian .
Principal subjects/occupational skills covered	Project Management; Financial Analysis; European Funds and Grants; Project Audit; Microsoft Project Planner; Globalization and European Integration; Human Resources Management; International Public Relations.
Name and type of organisation providing education and training	Faculty of Communication and Public Relations, National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Level in national or international classification	EQF Level 7
Dates	October 2006 – July 2008
Title of qualification awarded	Master of Arts degree in European Public Administration – "European Public Space", Thesis title: "The European Constitution – Supranational Challenge or Functional Imperative for the European Union".
Principal subjects/occupational skills covered	Administrative Capacity; Management of Public Affairs; European Law; European Institutions, European Social Policies; Theory of the Civil Service; Labor and European Social Security Law.
Name and type of organisation providing education and training	Faculty of Public Administration, National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Level in national or international classification	EQF Level 7
Dates	October 2002 – July 2006
Title of qualification awarded	Bachelor of Arts degree in Communication and Public Relations , Thesis title: "Persuasion through similarity and image in mass media messages", valedictorian .
Principal subjects/occupational skills covered	Communication Theory; Philosophy of Communication; Mass media and society; Semiotics; Geopolitics; Political Communication; Public Relations Campaigns; Sociology of Public Opinion; Social Psychology; Sociology of Mass Communication; Writing in Public Relations; Project Management; Marketing and Management; Human Resources Management; Fundamentals of Advertising; Globalization and International Relations; Image Building.
Name and type of organisation providing education and training	Faculty of Communication and Public Relations, National University of Political Sciences and Public Administration (S.N.S.P.A.), Bucharest, Romania
Level in national or international classification	EQF Level 6
Dates	September 1998 – July 2002
Title of qualification awarded	Baccalaureate Diploma of Merit, top of the form.
Principal subjects/occupational skills covered	Literature; English; French; English literature; The History and Geography of Great Britain; Philosophy; Psychology; Logics; Economy.
Name and type of organisation providing education and training	National College "Ferdinand I", Bacau, Romania, bilingual studies English – French.
Level in national or international classification	EQF Level 3

PERSONAL SKILLS AND COMPETENCES

Mother tongue(s)

Other language(s)

Self-assessment

European level (*)

English

French

Spanish

Romanian

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C2	Proficient user	C1	Proficient user	C2	Proficient user	C1	Proficient user
B1	Independent user	C1	Proficient user	B1	Independent user	B1	Independent user	B1	Independent user
B2	Independent user	B1	Independent user	B1	Independent user	A2	Basic user	A2	Basic user

(*) [Common European Framework of Reference for Languages](#)

Communication / social skills and competences

Sociability, team work, mediating and negotiation skills, communication and conflict management skills acquired as Deputy Head of the Centre for Research in Management and Leadership, as coordinator of STRATEGICA international conference organizing committee, etc. (as indicated in the Work experience section).

Also, the social skills and competences were acquired and developed as a team leader or member in different educational projects conducted within my university.

Organisational / managerial skills and competences

Propensity towards teamwork and collaborative environments, a paramount prerequisite for the planning, organization, coordination and leadership activities conducted as a manager and/or coordinator.

Management and leadership of multiple and varied project teams (often international research teams) as a part of academia core functions.

Technical skills and competences

Technical skills in data management and in image building acquired during the internship within the Public Relations Department of The Romanian Ministry of National Defence (July 2003).

Computer skills and competences

Microsoft Windows, Microsoft Office (Microsoft Word, Microsoft Excel, Microsoft Power Point, Microsoft Outlook, Microsoft Access, Microsoft Publisher), Internet, SPSS, SMART-PLS, ADANCO (structural equation modelling software) - **Proficient user**.

European Computer Driving Licence (ECDL) obtained in February 2006.

Artistic skills and competences

Musical abilities – member of the Romanian choir “The Friends of Music”, a group with international experience.

Other skills and competences

Flexibility and adaptive orientation towards new situations and exigencies; ability to anticipate change and new trends at microeconomic levels; dynamic capabilities in dealing with process and change management at the organizational level; predilection for regular self-assessment in terms of professional and personal SMART objectives.

Driving licence

Yes

ADDITIONAL INFORMATION

Participation in national and international research grants

- October 2020 ongoing - – **Project Manager** – “The impact of knowledge networks on achieving sustainable competitive advantage: from the individual to the organizational systems”, supported by the Ministry of Research and Innovation, CNCS - UEFISCDI, project number PN-III-P1-1.1-TE-2019-1356, within PNCDI III.
- May 2018 ongoing – **Project Manager** – „The evaluation of the impact of intellectual capital in the internationalization process of European SMEs”, supported by the Ministry of Research and Innovation, CNCS - UEFISCDI, project number PN-III-P1-1.1-TE-2016-0232, within PNCDI III.
- August 2017 – May 2018 – **Researcher** - Project: ERANET Accelerating Low Carbon

Evaluator of international research grants

Honours and awards

Memberships

- Industrial Growth through CCUS: ALIGN-CCUS, financed by UEFISCDI and the European Commission, Subprogram 3.2 Horizon 2020.
- July 2016 – **Member** of the national network COST ACTION - New Materialism: Networking European Scholarship on How Matter Comes to Matter (No. IS1307).
- **Researcher**, Project “Influențe externe și strategii interne de management în economia care învață” [External influences and internal management strategies in the knowledge economy], S.N.S.P.A., Bucharest, Romania (June 2014 – June 2016).
- **Event Organizing Expert**, Project “Inițiativă pentru societatea civilă” [Initiative for the civil society], POSDRU /93/3.3/S/54954; Planning, organizing, coordinating, monitoring and evaluating the activities of thematic events.
- **Training expert**, Project: “Stilul de învățare și temperamentul școlarilor - instrumente pentru o educație creativă” [The style of learning and the pupils' temperament – instruments for a creative education], POSDRU /87/1.3/S/61341; Holding lectures and conducting seminars on “Effective thinking and creativity” (for further information, please see the Work experience section).
- 2018, 2019 - Evaluator of research proposals submitted to the Office of Research Support at Qatar University (QU) - QU High Impact Grant; <http://www.qu.edu.qa/research/offices/research-support/pre-award/fundingresources/Internal/hig>.
- 2017 - Evaluator of research proposals submitted to the Executive Government Agency of National Science Centre (Narodowe Centrum Nauki - NCN; <http://www.ncn.gov.pl>), Funding scheme PRELUDIUM, 2017-2018.
- November 2020 – **Emerald Literati Award for Excellence as a Reviewer**
- January 2018 – Best Presentation Award at the **5th Business Systems Laboratory International Symposium "Cocreating Responsible Futures in the Digital Age: Exploring new paths towards economic, social and environmental Sustainability"**, organized by Business Systems Laboratory and University „Ferdinando II” of Naples, Italy, 22-24 January 2018.
- May 2018 and May 2019 – **Research scholarships** granted by the Department of Economics from University of Insubria, Italy.
- February 2014 – First prize in the business plans competition “Entrepreneur 2.0.”, project co-financed by the European Social Fund, the Sectorial Operational Programme “Human Resources Development 2007-2013 Invest in People!” (POSDRU) 2007-2013, Major Intervention Domain 3.1. “Promotion of Entrepreneurial Culture”, POSDRU/92/3.1/S/49068.
- December 2013 – Second prize in the competition “EHR - Entrepreneurship for Human Resources”, project co-financed by European Social Fund, the Sectorial Operational Programme “Human Resources Development 2007-2013 Invest in People!” (POSDRU) 2007-2013, Major Intervention Domain 3.1. “Promotion of Entrepreneurial Culture”, POSDRU/92/3.1/S/53763.
- May 2004 – First Prize and Third Prize at The Session of Scientific Communications organized by The Faculty of Communication and Public Relations, S.N.S.P.A., Bucharest, Romania (Papers presented: “The Impact of Complicity on Persuasion in Qualitative Papers”; “The vote – image of liberty or imaginary liberty?”).
- May 2003 - First Prize at The Session of Scientific Communications organized by The Faculty of Communication and Public Relations, S.N.S.P.A., Bucharest, Romania (Paper presented: “The Analysis of Alexandru Lapusneanu’s Image in Polish Documents”).
- May 2018 – Member of the Association For Innovation and Quality in Sustainable Business – BASIQ (<http://basiq.ro/>);
- November 2017 – Member of the Management Academic Society in Romania (SAMRO) (<http://samro.ro/>).
- July 2017 – **Director for Romania of Business Systems Laboratory (BSLAB)** (http://www.bslaboratory.net/web/index.php?option=com_content&view=article&id=165&Itemid=101&lang=en).
- April 2017 – Member of the American Economic Association (<https://www.aeaweb.org/ms2/member/>).

Courses and Certifications

- November 2016 – Member of the Association for Information Systems (<https://aisnet.org/members/default.asp?id=43191299#>).
- July 2016 – Member of the National Network for COST Action - *New Materialism: Networking European Scholarship on How Matter Comes to Matter* (No. IS1307).
- April 2015 - Member of the International Association for Knowledge Management (<http://iakm.weebly.com/elena-m259d259lina-v259t259m259nescu.html>).
- February 2015 - Member of the Association for Promotion of Knowledge Economy, Romania.
- July 2014 ongoing - Member of the Research Lab “Organizational Learning” within the Faculty of Communication and Public Relations, S.N.S.P.A., Bucharest, Romania (<https://thelearningorganizations.wordpress.com/the-team/>).
- October 2014 - Member of the Research Lab “Business Administration” within the Faculty of Management, S.N.S.P.A., Bucharest, Romania (<http://www.facultateademanager.ro/centrul-de-cercetare-in-management-si-leadership/>).
- June 2010 – October 2012 – Member of Association for Computing Machinery (ACM).
- **June 2018 – Habilitation certificate in the Management Doctoral Field**
- May 2016 - **Certificate of attendance** to the workshop “Explore the history of science using Web of Science in order to discover the research results”, organized by Thomson Reuters, Bucharest, Romania.
- 14-16 April 2016 – **Certificate of attendance** to the course “Investing in Successful Leaders. Everything that You Need to Know about **Efficient Change and Program Management**”, conducted by Dr. Roland Gareis and Lorenz Gareis from **ROLAND GAREIS CONSULTING, Vienna, Austria**, held at Faculty of Management, S.N.S.P.A., Bucharest, Romania.
- March 2016 – **Certificate of completion** of the professional educational programme organized by HART Consulting on **HOGAN Assessment Systems** (psychological assessment methods).
- 3-5 November 2015 – **Certificate of attendance** to the workshop “**PLS Path Modeling: Introduction & Application**”, conducted by professor dr. Jörg Henseler, held at “Babeş-Bolyai” University, Cluj, Romania.
- 29 August 2015 - **Certificate of completion** of the online seminar “**How do Editors look at your paper?**”, organized by Elsevier.
- 29 August 2015 - **Certificate of completion** of the online seminar “**Ways for researchers to store, share, discover, and use data**”, organized by Elsevier.
- 27-31 July 2015 - **Certificate of attendance** to the course “**Multiple Regression Analysis: Estimation, Diagnostics and Modelling**”, conducted by professor dr. Bernhard Kittel, during the 4th ECPR Winter School in Methods and Techniques, organized by the European Consortium for Political Research (ECPR), held at University of Ljubljana, Slovenia.
- 30 May 2015 – **Certificate of completion** of the psycho-pedagogical courses (Teacher's Training Department), Level II, “Ovidius” University of Constanța.
- 13 – 20 February 2015 – **Certificate of attendance** to the course “**Structural Equation Modelling (SEM) with R**”, conducted by professor dr. Ulrich Schröeders, during the ECPR Summer School in Methods and Techniques, organized by the European Consortium for Political Research (ECPR), held at University of Bamberg, Germany.
- 17 January 2015 – **Certificate of completion** of the psycho-pedagogical courses (Teacher's Training Department), Level I, “Ovidius” University of Constanța.
- January 2014 – **Certificate of Entrepreneurial Competences** (C.N.F.P.A., Romania).
- December 2010 – **Certificate of Doctoral Mobility** at the Catholic University of Louvain-la-Neuve, Belgium (8 months).
- April 2009 – **Certificate of Educational Trainer** issued by the Association for Education and Training, Romania.
- February 2006 - **European Computer Driving Licence (ECDL)**.

Editorial activities

- January 2021 ongoing – **Assistant Editor** for *Kybernetes* (indexed in Web of Science, impact factor 1.754).
- January 2021 ongoing - **Reviewer** for *Industrial Marketing Management* (indexed Web of Science, , impact factor 4.695).
- January 2020 ongoing - **Reviewer** for *Management & Marketing. Challenges for the Knowledge Society* (indexed in Emerging Sources Citation Index, Web of Science).
- January 2020 ongoing - **Guest Editor** for *Systems Research and Behavioral Science*, Taylor and Francis (indexed Web of Science, impact factor 0.731).
- October 2019 ongoing – **Reviewer** for *International Journal of Productivity and Performance Management* (indexed in Emerging Sources Citation Index, Web of Science).
- August 2019 ongoing – **Guest Editor** for *Journal of International Management*, Elsevier (indexed in Web of Science, impact factor 3.821).
- January 2019 – January 2020 – **Guest Editor** for *Kybernetes* (indexed in Web of Science, impact factor 1.754).
- October 2018 ongoing – **Associate Editor** for *Kybernetes* (indexed in Web of Science, impact factor 1.754).
- August 2018 ongoing - **Reviewer** for *Journal of Small Business Management* (indexed in Web of Science, impact factor 3.248).
- June 2018 ongoing - **Reviewer** for *Behaviour & Information Technology* (indexed in Web of Science, impact factor 1.388).
- December 2017 ongoing - **Reviewer** for *Knowledge Management Research & Practice* (indexed in Web of Science, impact factor 1.485).
- December 2017 ongoing - **Reviewer** for *Sustainability* (indexed in Web of Science, impact factor 2.592).
- November 2017 ongoing – **Reviewer** for *Systems* (indexed in Emerging Sources Citation Index, Web of Science).
- October 2017 ongoing - Member in the Scientific Committee BSLab (http://www.bslaboratory.net/web/index.php?option=com_content&view=article&id=195&Itemid=58&lang=en).
- October 2017 ongoing - **Reviewer** for *Amfiteatru Economic* (indexed in Web of Science, impact factor 1.238).
- September 2017 ongoing - **Program Committee Member and Reviewer** for the “30th IBIMA Conference”, organized in Madrid, Spain 8-9 November 2017 (<http://ibima.org/conference/30th-ibima-conference/#fs-tabbed-13>).
- August 2017 ongoing - **Reviewer** for *Management Decision* (indexed in Web of Science, impact factor 1.963).
- April 2017 ongoing - BRAIN – **Reviewer** for *Broad Research in Artificial Intelligence and Neuroscience* (indexed in Emerging Sources Citation Index, Web of Science, EBSCO, DOAJ, Ulrich's).
- December 2016 ongoing – **Reviewer** for *VINE Journal of Information and Knowledge Management Systems* (indexed in Emerging Sources Citation Index, Web of Science).
- December 2016 ongoing - **Program Committee Member and Reviewer** for the “13th International Conference on Web Information Systems and Technologies” (WEBIST), organized in Porto, Portugal, 25–27 April 2017 (<http://www.webist.org/ProgramCommittee.aspx>).
- September 2016 ongoing - **Reviewer** for *Journal of Knowledge Management* (indexed in Web of Science, impact factor 1.69).
- July 2016 ongoing – **Reviewer** for the journal *Technological Forecasting and Social Change* (indexed in Web of Science, impact factor 3.815).
- July 2016 – **Program Committee Member and Reviewer** for “The 9th International Conference on Knowledge Science, Engineering and Management” (KSEM 2016), organized in Passau, Germany, 5-7 October 2016 (<http://ksem2016.org/general-information/program-committee>, <http://www.springer.com/de/book/9783319476490>).
- May 2016 – **Reviewer** for the journal *BRAND. Broad Research in Accounting, Negotiation, and Distribution* (indexed in EBSCO, Ulrich's, RePEc (Ideas, Econ Papers), DOAJ, Index Copernicus, etc.) (<https://www.edusoft.ro/brain/index.php/brand/about/displayMembership/6>).
- November 2015 ongoing – **Reviewer** for the journal *Journal of Technology Transfer* (indexed in Web of Science, impact factor 4.037).
- October 2015 ongoing - **Reviewer** for the journal *Program - Electronic Library and Information Systems* (indexed in Web of Science, impact factor 0.868).

- July 2015 ongoing – **Reviewer** for the journal *Electronic Markets - The International Journal on Networked Business* (indexed in Web of Science, impact factor 3.553).
- October 2014 ongoing - **Reviewer** for the journal *International Business Review* (indexed in Web of Science, impact factor 3.639).
- September 2014 ongoing – **Reviewer** for the international conference STRATEGICA (ISI Proceedings) (<http://strategica-conference.ro/committees/>).
- January 2013 ongoing – **Managing Editor** for the journal *Management Dynamics in the Knowledge Economy* (indexed in BASE, Cabell's, DOAJ, EBSCO, ERIH Plus, Index Copernicus, NewJour, ProQuest, RePEc – EconPapers, Ulrich's, CEEOL) (<http://www.managementdynamics.ro/index.php/journal/about/editorialTeam>).
- August 2009 – December 2012 – **Associate Editor and reviewer** for *The International Journal of Interdisciplinary Social Sciences* (indexed in SCOPUS) (http://agingandsociety.com/assets/pdf/SocialSciences_Collection_old.pdf).

PUBLICATIONS

Books published at national publishing houses acknowledged by CNCIS / CNCS

- Vătămănescu, E.-M. (2020). *Internaționalizarea IMM-urilor și marketingul relațional: între convergență și conectivitate [The internationalization of SMEs and relationship marketing: between convergence and connectivity]*. Bucharest: Pro Universitaria (ISBN: 978-606-26-1161-3).
- Vătămănescu, E.-M., Alexandru, V.-A., Gorgos, E.-A., & Mitan, A. (2020). *Filling the Gaps. Intellectual Capital and the Internationalization of European SMEs*. Saarbrücken: Lambert Academic Publishing (ISBN: 978-620-0-53451-4).
- Vătămănescu, E.-M., & Andrei, A.-G. (2014). *Internaționalizarea afacerilor – dinspre analiza economică și de risc către leadershipul intercultural [Business internationalization: from economic and risk analyses towards intercultural leadership]*. Bucharest: Tritonic, 149 pages (ISBN: 978-606-8571-44-7).
- Vătămănescu, E.-M. (2014). *Teorie și diagnoză organizațională. Repere pentru un management eficient [Organizational theory and diagnosis. Reference points for an effective management]*. Bucharest: Tritonic, 317 pages (ISBN: 978-606-8571-39-3).
- Vătămănescu, E.-M. (2012). *Similitudinea în cadrul comunităților virtuale [Similarity in the virtual communities]*. Bucharest: Universitară, 252 pages (ISBN: 978-606-591-561-9).
- Vătămănescu, E.-M., Alexandru, V.-A., & Vătămănescu, E. (2012). *Modele de aplicații din domeniile managementului, marketingului și administrării afacerilor [Models of applications in the field of management, marketing and business administration]*. Bucharest: Renaissance, 257 pages (ISBN: 978-606-637-106-3).

Books edited at publishing houses acknowledged by CNCIS / CNCS

- Vătămănescu, E.-M., & Pînzaru, F. (Eds.) (2018). *Knowledge Management in the Sharing Economy - Cross-Sectoral Insights into the Future of Competitive Advantage*. Springer International Publishing (eBook ISBN: 978-3-319-66890-1; Hardcover ISBN: 978-3-319-66889-5; Series ISSN: 2199-8663; DOI:10.1007/978-3-319-66890-1) - <http://www.springer.com/gb/book/9783319668895#aboutAuthors>.
- Pînzaru, F., Zbucă, A., Brătianu, C., Vătămănescu, E.-M., & Mitan, A. (Eds.) (2017). *Strategica. Shift. Major Challenges of Today's Economy*. Bucharest: Tritonic (ISBN: 978-606-749-269-9).
- Brătianu, C., Zbucă, A., Pînzaru, F., Leon, R.D., & Vătămănescu, E.-M. (Eds.) (2016). *Strategica. Opportunities and Risks in the Contemporary Business Environment*. Bucharest: Tritonic (ISBN: 978-606-749-181-4).
- Vătămănescu, E.-M. (Ed.) (2015). *Handling Knowledge: From Capitalization towards Innovation*. Saarbrücken, Germania: Lambert Academic Publishing (ISBN: 978-3-659-78527-6).
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Presentations of papers at international conferences

- October 2022 - *A theoretical perspective on the relationships between intellectual capital, organizational performance and agility* at the **international conference Strategica 2022**, organized by the Faculty of Management and the National Bank of Romania, October 20-21, 2022, Bucharest, Romania.
- October 2022 - *Managing similarity attraction bias in the hiring process. A theoretical overview* at the **international conference Strategica 2022**, organized by the Faculty of Management and the National Bank of Romania, October 20-21, 2022, Bucharest, Romania.
- May 2022 - *Why studying the internationalization of Central and Eastern European (CEE) organizations? A theoretical synopsis* at the **39th IBIMA Conference**, organized by IBIMA, May 30-31, 2022, Granada, Spain.
- March 2022 - *Filling Knowledge Gaps: Communication Characteristics in Traditional Versus Virtual Teams* at the **16th International Conference on Business Excellence "New Challenges of the Century. Digital Economy and the Green Revolution"**, organized by the Society for Business Excellence, March 24-26, 2022, Bucharest, Romania.
- November 2021 - *SMEs Internationalization: Between Strategic Collaborators and Intermediaries* at the **15th INTERNATIONAL MANAGEMENT CONFERENCE "Managing people and Organizations in a Global Crisis"**, organized by the Faculty of Management, Bucharest University of Economic Studies, November 4-5, 2021, Bucharest, Romania.
- October 2021 - *An Exploratory View on Scholars' Affiliation to Online Knowledge Networks in Academia* at the international conference **Strategica 2021. Shaping the Future of Business and Economy**, organized by Faculty of Management (SNSPA), National Bank of Romania and SAMRO, October 21-22, 2021, Bucharest, Romania.
- November 2020 - *A knowledge hiding approach to cope with COVID-19: A Comparison between Spain and China*, at **2020 IEEE International Conference on Technology Management, Operations and Decisions (ICTMOD)**, organized by IEEE, Marrakech, Morocco, 24-27 November 2020.
- October 2020 - *Integrating intellectual capital and SMEs internationalization into a common conceptual framework*, at **STRATEGICA. Preparing for Tomorrow, Today**, organized by SNSPA, National Bank of Romania and SAMRO, Bucharest, Romania, 15-16 October 2020.

- June 2020 - *Placing self-assessed health within the systems framework: a preliminary insight into social synergy and syntony* at the **14th International Conference on Business Excellence 2020**, organized by Society for Business Excellence and UNESCO Department for Business Administration, Bucharest, Romania, 11-12 June 2020.
- May 2020 - *Disentangling SMEs Profits on International Markets* at the **International Conference on European Financial Regulation – EUFIRE 2020**, organized by Alexandru Ioan Cuza University of Iasi, Romania, 15-16 May 2020.
- January 2020 - *The influence of value networks on sustainable competitive advantage attainment* at **Business Systems Laboratory - 7th International Symposium “Socio-Economic Ecosystems: Challenges for Sustainable Development in the Digital Era”**, organized by BSLab and University of Alicante, Alicante, Spain, 22-24 January 2020.
- January 2020 - *Financial knowledge and investment behaviour: the case of young financial markets during the economic crisis* at **Business Systems Laboratory - 7th International Symposium “Socio-Economic Ecosystems: Challenges for Sustainable Development in the Digital Era”**, organized by BSLab and University of Alicante, Alicante, Spain, 22-24 January 2020.
- October 2019 - *From In-House towards International Contexts. An Insight into Romanian SMEs Internationalization* at **Strategica 2019. Upscaling Digital Transformation in Business and Economics**, organized by Faculty of Management, SNSPA, the National Bank of Romania and SAMRO, Bucharest, Romania, 10-11 October 2019.
- June 2019 - *Strategic Networks and Innovative Performance: a Relational Design of Knowledge Sharing in Small and Medium-Sized Enterprises* at **IFKAD 2019. Knowledge Ecosystems and Growth**, organized by the Institute of Knowledge Asset Management, Matera, Italy, 4-7 June 2019.
- June 2019 - *Use of Knowledge Management Strategies in SMEs: a Radiography of the Romanian Context* at **IFKAD 2019. Knowledge Ecosystems and Growth**, organized by the Institute of Knowledge Asset Management, Matera, Italy, 4-7 June 2019.
- May 2019 - *Romanian SMEs Under Lens: Multifaceted Instruments for Developing the Intellectual and Financial Capital* at **2019 BASIQ International Conference: New Trends in Sustainable Business and Consumption**, organized by BASIQ and University of Bari Aldo Moro, Bari, Italy, 30 May – 1 June 2019.
- June 2019 - *Strategic Networks and Innovative Performance: a Relational Design of Knowledge Sharing in Small and Medium-Sized Enterprises* at **IFKAD 2019. Knowledge Ecosystems and Growth**, organized by the Institute of Knowledge Asset Management, Matera, Italy, 4-7 June 2019.
- June 2019 - *Use of Knowledge Management Strategies in SMEs: a Radiography of the Romanian Context* at **IFKAD 2019. Knowledge Ecosystems and Growth**, organized by the Institute of Knowledge Asset Management, Matera, Italy, 4-7 June 2019.
- January 2019 – *Correlating intellectual capital and SMEs internationalization. A systematic literature review* at **Business Systems Laboratory - 6th International Symposium Borders without Borders: Systemic Frameworks and Their Applications for Sustainable Well-Being in the Global Era**, organized by University of Pavia and BSLab, Pavia, Italy, 21-23 January 2019.
- January 2019 – *The cross-border defiance. Seizing leadership between global mindsets and psychic distance* at **Business Systems Laboratory - 6th International Symposium Borders without Borders: Systemic Frameworks and Their Applications for Sustainable Well-Being in the Global Era**, organized by University of Pavia and BSLab, Pavia, Italy, 21-23 January 2019.
- October 2018 - *Theoretical Insights into SMEs’ Opportunities and Vulnerabilities in International Settings* at **Strategica 2018. Challenging the Status Quo in Management and Economics**, organized by SNSPA, National Bank of Romania and SAMRO, Bucharest, Romania, 11-12 October 2018.
- September 2018 - *The Influence of Knowledge Dynamics on the Managerial Decision-Making Process* at the **19th European Conference on Knowledge Management (ECKM 2018)**, organized by University of Padua, Italy, 6-7 September 2018.
- July 2018 - *Knowledge Management approaches of small and medium-sized KIBS firms: a descriptive analysis of four countries* at the **13th edition of the International Forum on Knowledge Asset Dynamics: Societal Impact of Knowledge and Design (IFKAD 2018)**, organized by Delft University of Technology, Delft, Netherlands, 4-6 July 2018.
- July 2018 - *Researchers under lens: handling knowledge from the life of mind towards practical outcomes for smart cities* at the **13th edition of the International Forum on Knowledge Asset Dynamics: Societal Impact of Knowledge and Design (IFKAD 2018)**, organized by Delft University of Technology, Delft, Netherlands, 4-6 July 2018.
- January 2018 - *Online academic networks as knowledge brokers. The mediating role of organizational support* at the **5th Business Systems Laboratory International Symposium “Cocreating Responsible Futures in the Digital Age: Exploring new paths towards economic, social and environmental Sustainability”**, organized by Business Systems Laboratory and University „Ferdinando II” of Naples, Italy, 22-24 January 2018.
- January 2018 - *Individual characteristics and environmental factors as predictors of SMEs employees’ self-assessed health* at the **5th Business Systems Laboratory International Symposium “Cocreating Responsible Futures in the Digital Age: Exploring new paths towards economic, social and environmental Sustainability”**, organized by Business Systems Laboratory and University „Ferdinando II” of Naples, Italy, 22-24 January 2018.
- November 2017 - *Managing People Dynamics through the Lens of Generation Y* at **The 11th International Management Conference - IMC 2017 “The Role of Management in the Economic Paradigm of the XXIst Century”**, organized by Faculty of Management (A.S.E.), Bucharest, 2-4 November 2017.

- September 2017 – *Market-Oriented Sustainability. An Exploratory Study on a 'Two-Tailed Relationship'* at **Strategica. Shift. Major Challenges of Today's Economy**, organized by Faculty of Management (S.N.S.P.A.) and the National Bank of Romania, Bucharest, 28-30 September 2017.
- September 2017 – *Mapping intellectual capital through the lens of SMEs competitiveness* at **Business Systems Laboratory International WORKSHOP "Marketing and Innovation Strategies for Small and Medium-sized Enterprises (SMEs)"**, organized by Universitas Mercatorum, Rome, Italy, 11-12 September 2017.
- September 2017 - *The Impact of the Entropic Knowledge Dynamics in the Decision-Making Process* at the **"18th European Conference on Knowledge Management ECKM 2017"**, organized by International University of Catalonia, Barcelona, Spain, 7-8 September 2017.
- May-June 2017 - *Leveraging Business Relationships as SMEs Internationalization Drivers* at **"BASIQ International Conference: New Trends in Sustainable Business and Consumption 2017"**, organized by The Association for Innovation and Quality in Sustainable Business (BASIQ), Graz, Austria, 31 May - 3 June 2017.
- May 2017 - *Linking relational capital, sustainability and marketing advances in SMEs* at **"Entrepreneurs. Entrepreneurship – Challenges and Opportunities in the 21st Century"**, organized by S.N.S.P.A., Bucharest, Romania, 18-20 May 2017.
- November 2016 - *New Horizons for Business Research, Education and Practice: Integrating Interdisciplinary Tools and Cognitive Science Advancements* at the international conference **"SMART 2016 – Scientific Methods in Academic Research and Teaching"**, organized by Politehnica University of Timișoara and EDUSOFT Academy, Timișoara, 17-20 November 2016.
- October 2016 - *Forecasting consumers' standpoints on European e-commerce* at the international conference **"Strategica. Opportunities and Risks in the Contemporary Business Environment"**, organized by Faculty of Management (S.N.S.P.A.) and the National Bank of Romania, Bucharest, 20-21 October 2016.
- October 2016 - *Why extending examination with non-parametric approaches? Insights from a study on advertisement's effectiveness* at the international conference **"Strategica. Opportunities and Risks in the Contemporary Business Environment"**, organized by Faculty of Management (S.N.S.P.A.) and the National Bank of Romania, Bucharest, 20-21 October 2016.
- October 2016 – *Developing Generic Skills in Business Education* at **"The 2nd International Scientific Conference SAMRO 2016. News, Challenges and Trends in Management of Knowledge-Based Organizations"**, organized by "Lucian Blaga" University of Sibiu and the Romanian Academic Society of Management, Păltiniș, 14-16 October 2016.
- September 2016 - *Students' Perception on Developing Conceptual Generic Skills for Business* at the **"17th European Conference on Knowledge Management"**, organized by Ulster University, Northern Ireland, UK, Belfast, 1-2 September 2016.
- September 2016 – *The Impact of Relational Capital on SME Internationalization. Leveraging Online Versus Offline Business Networking* at the **"17th European Conference on Knowledge Management"**, organized by Ulster University, Northern Ireland, UK, Belfast, 1-2 September 2016.
- June 2016 - *Seeking sustainability at the international level: an investigation of B2B relationships* presented at **"The 9th International Conference for Entrepreneurship, Innovation and Regional Development Responsible Entrepreneurship. Vision, Development and Ethics"**, organized by the National University of Political Studies and Public Administration (SNSPA), Bucharest, Romania and the University of Sheffield International Faculty, CITY College, Thessaloniki, Greece, in Bucharest, Romania, 23-24 June 2016.
- June 2016 - *Ethical challenges in the online media landscape*, presented at **"Governing for the Future: Interdisciplinary Perspectives for a Sustainable World"**, organized by the National University of Political and Administrative Studies (SNSPA), Bucharest, Romania, 9-12 June 2016.
- May 2016 - *Europeanization through the students' lens. Is there a collective identity?*, presented at **"EURINT 2016 International conference: The Eastern Partnership under strain - time for a rethink?"**, organized by the Centre for European Studies from "Alexandru Ioan Cuza" University, Iași, Romania, 20-21 May 2016.
- October 2015 - *The relational leader. A preliminary framework for corporate intercultural accommodation*, presented at **"Strategica. Local versus Global"**, organized by the Faculty of Management (S.N.S.P.A.) and the National Bank of Romania, Bucharest, 29-31 October 2015.
- September 2015 – *Storytelling as a Knowledge Strategy in Higher Education Institutions*, presented at **"16th European Conference on Knowledge Management"**, organized by University of Udine, Italy, 3-4 September 2015.
- June 2015 – *Towards a sustainability framework for relationship marketing. An insight into European steel pipe businesses* presented at **"New Trends in Sustainable Business and Consumption"**, organized by the Association for Sustainable Business Innovation and Quality, Amfiteatru Economic and the Faculty of Business and Tourism (A.S.E.), Bucharest, 18-19 June 2015.
- June 2015 - *Youths' trust in banking. An exploratory study among Romanian consumers*, presented at **"Euro and the European Banking System: Evolutions and Challenges"**, organized by "Alexandru Ioan Cuza" University, Iași, 4-6 June 2015.
- May 2015 – *New media as a catalyst of the European identity*, presented at **"EURINT 2015 International conference: Regional development and integration. New challenges for the EU"**, organized by the Centre for European Studies from "Alexandru Ioan Cuza" University, Iași, 22-23 May 2015.

- April 2015 - *Exploring network-based intellectual capital as a competitive advantage. An insight into European universities from developing economies*, presented at **"7th European Conference on Intellectual Capital"**, organized by the Technical University of Cartagena, Cartagena, Spain, 9-10 April 2015.
- November 2014 - *An Insight into the Work-Life Balance in the Romanian Services Sector*, presented at **"The 24th International Business Information Management Association Conference"**, organized by the International Business Information Management Association (IBIMA), Milan, Italy, 6-7 November 2014.
- October 2014 - *Online News and the Plagiarism Outlet in the Digital Era*, presented at **"International Conference Media and the Public Sphere. Evaluating Media Ethics in the Digital Era"**, organized by S.N.S.P.A., Bucharest, 23 October 2014.
- October 2014 - *The Five Cs Model of Business Internationalization (CMBI) – a preliminary theoretical insight into today's business internationalization challenges*, presented at **"STRATEGICA"**, organized by S.N.S.P.A. and the National Bank of Romania, Bucharest, 2-3 October 2014.
- September 2014 - *Investigating Facebook friendships through the Five Similarity Dimensions*, presented at **"ICSS 2014, International Conference on Social Sciences"**, organized by the Romanian Academy of Sciences, Bucharest, 19-20 September 2014.
- September 2014 - *Facebook usage as a social documentation tool within the college admission procedure*, presented at **"SMART 2014 - Social Media in Academia: Research and Teaching"**, organized by the West University of Timișoara, 18-21 September 2014.
- September 2014 - *Going International - SMEs Internationalization Projects through the Lens of Globalization*, presented at **"The International Conference Global Economics and Governance"**, organized by S.N.S.P.A., Bucharest, 10-12 September 2014.
- June 2014 - *Being Ethical in the Business Arena. The Case of Business Consulting Managers*, presented at **"1st International Conference on Comparative Public Administration and Management"**, organized by S.N.S.P.A. and the Kaunas Technological University (Lithuania), Bucharest, 19 June 2014.
- October 2013 - *Common identity-based and common bond-based groups in non-profit organizations: patterns of interaction, attachment and social network configuration* presented at **"Qualitative Research in Communication"**, organized by S.N.S.P.A., Bucharest, 3-4 October 2013.
- June 2013 - *The Proteus Effect in the Context of Facebook Virtual*, presented at **"Strategica"**, organized by S.N.S.P.A., Bucharest, 27-28 June 2013.
- September 2011 - *The Investigation of the Virtual Social Networks through the 5 C Model of Similarity. The Facebook Case*, presented at **"Identity and Intercultural Communication"**, organized by S.N.S.P.A., Communication Institute from Lyon 2 University, France and COX International Centre from Georgia University, US., Bucharest, 26-27 September 2011.
- November 2010 - *The Specificity of the Experiential Learning Process in Virtual Communities. A Romanian case study*, presented at **"Education, Research, Innovation, Technology and International Collaboration"**, organized by the International Association for Technology, Education and Development (IATED), Madrid, Spain, 15-17 November 2010.
- November 2010 - *The Functions of Similarity in the Online Social Networks*, presented at **"Globalization and Changing Patterns in the Public Sphere"**, organized by S.N.S.P.A., Bucharest, 12-13 November 2010.
- November 2010 - *The Foundations of Similarity in the Online Social Networks. An Insight on a Preliminary Theoretical Model of Online Similarity*, presented at **"Studies of Values and Differentiation: Sociological Viewpoints"**, organized by Charles University in Prague, Czech Republic, 8-9 November 2010.
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