**PROF. UNIV. DR. CONSTANTIN BRĂTIANU**  – Email address: constantin.bratianu@gmail.com

Knowledge management in emerging economies;
Management of the organizational knowledge dynamics;
Universities as learning organizations;
Organizational learning and learning organizations;
Integrating knowledge strategies into corporate strategies;
Risks associated with knowledge management;
Change management and crisis management.

**PROF. UNIV. DR. HABIL. FLORINA PÎNZARU** (CV) – Email address: florina.pinzaru@facultateademanagement.ro
The impact of digitalization on managerial practice;
Innovation and technology management: research and development, strategies and new business models;
Resource management and development strategies;
Managerial and marketing strategies for value creation;
Organizational agility management;
Leadership and management of digital native teams;
Management of complex development programs.

**PROF. UNIV. DR. HABIL. ELENA-MĂDĂLINA VĂTĂMĂNESCU** (CV) – Email address: madalina.vatamanescu@facultateademanagement.ro
The role of intellectual capital in organizational development;
Intangible resources and organizational competitiveness;
The role of intellectual capital in the internationalization of businesses;
Integrative managerial models and sustainability of organizations;
Organizational behavior and diagnosis in competitive organizations;
The impact of professional social networks on managerial competitiveness;
B2B management strategies and practices;
Multidimensional models for analyzing organizational and managerial practices.

**PROF. UNIV. DR. ADRIANA GRIGORESCU** (CV) – Email address: adriana.grigorescu@snspa.ro
Public/ private comparative management studies and sustainable development;
Managerial and marketing strategies in public and/or private business;
Performant management and business ethics;
Strategic management and innovation in SMEs/public organizations;
Integrated management between education – business environment – public sector;
Human capital – the relationship between education and the labor market;
Global Economy and Governance – inter- and trans-disciplinary studies and analysis;
International comparative management;
Globalization – Policies and strategies for institutional connection;
Management of European funds in institutional development.

**PROF. UNIV. DR. ALEXANDRA ZBUCHEA** – Email address: alexandra.zbuchea@facultateademanagement.ro
Business models in the nonprofit sector;
Knowledge management in non-profit organizations;
The role of culture in sustainable development;
Sustainable management of cultural organizations;
Cultural entrepreneurship;
Cultural consumption patterns;
Management models in responsible organizations;
Corporate social responsibility strategies.

**PROF.UNIV.DR. ADRIAN CURAJ (**[**CV**](http://doctorat.snspa.ro/wp-content/uploads/2021/07/05.-CV-Adrian-Curaj.pdf)**)- Email address: adrian.curaj@gmail.com**

Strategic Design – in strategic forward-looking exercises (foresight) – for better public policies and more effective governance – to anticipate the future(s) – in an 'Anticipatory Innovation Governance' approach (Strategic Design – in strategic forward-looking exercises ( foresight) – for better policies and effective governance – in the face of uncertain future(s) – in an Anticipatory Innovation Govnernace approach)

Transforming research culture through open science and new research assessment approaches, metrics and methods (Transforming research culture through open science and new research assessment approaches, metrics and methods)

The new Entrepreneurial Discovery Process (EDP) for Smart Specialisation: addressing sustainable development (and new regional contexts) (S4), diversifying specialization activities, with citizen participation (The new Entrepreneurial Discovery Process for Smart Specialisation: addressing sustainable development (and new regional contexts) (S4), diversifying the activities for specialization, engaging citizens)