



Curriculum vitae Europass



Personal Information

First name / Surname **Frunzaru, Valeriu**
Address 30A Bulevardul Expoziției, District 1, 012104, Bucharest, Romania
E-mail valeriu.frunzaru@comunicare.ro
Nationality Romanian
Date of birth 20.08.1074

Work experience

Dates Since 11/2012
Occupation or position held **Vice Dean for research and international relations**
Main activities and responsibilities Coordination of research and international relations programs
Name and address of employer College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector Higher education and research
Dates 05/2012 – 11/2012
Occupation or position held **Head of Department of Communication**
Main activities and responsibilities Coordination of academic and research activities
Name and address of employer College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector Higher education and research
Dates Since 10/2013
Occupation or position held **Associate professor**
Main activities and responsibilities Teaches courses of *Research Methods; Work, Employment and Society*, and *Introduction to Sociology*.
Name and address of employer College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector Higher education and research
Dates 02/2006 – 09/2013
Occupation or position held **Senior Lecturer**
Main activities and responsibilities Teaches courses of *Research Methods, EU Employment Policies*, and *Introduction to Sociology*.

Name and address of employer	College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	Higher education and research
Dates	10/2000 – 01/2006
Occupation or position held	Assistant Professor
Main activities and responsibilities	Teaches courses of <i>Introduction to Sociology</i> .
Name and address of employer	College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	Higher education and research
Dates	07/1999 – 09/2000
Occupation or position held	Manager of foster home
Main activities and responsibilities	Coordination of the activities within the “Sf. Nicolae” Foster Home
Name and address of employer	Department for Child Protection, Town Hall District 5, 29-31 Regina Elisabeta Street, District 5, Bucharest, Romania.
Type of business or sector	Child protection
Dates	04/1999 – 06/1999
Occupation or position held	Head of service
Main activities and responsibilities	Coordination of the activities within the Service Monitoring, Strategy and Tutorial Authority
Name and address of employer	Department for Child Protection, Town Hall District 5, 29-31 Regina Elisabeta Street, District 5, Bucharest, Romania.
Type of business or sector	Child protection
Dates	07/1998 – 10/1998
Occupation or position held	Inspector
Main activities and responsibilities	Conducting social interviews with families of children with delinquency history
Name and address of employer	Department for Child Protection, Town Hall District 5, 29-31 Regina Elisabeta Street, District 5, Bucharest, Romania.
Type of business or sector	Child protection
Education and training	
Dates	1999-2006
Title of qualification awarded	PhD diploma in Sociology
Principal subjects / occupational skills covered	Sociology, Social policy
Name and type of organization providing education and training	University of Bucharest
Level in national or international classification	Doctoral studies

Dates 1997-1998
 Title of qualification awarded **Master of Arts in Sociology**
 Principal subjects / occupational skills covered Political sociology, Welfare policy
 Name and type of organization providing education and training College of Sociology, Psychology and Pedagogy, University of Bucharest
 Level in national or international classification Graduate studies

Dates 1993-1997
 Title of qualification awarded **Bachelor of Arts in Sociology**
 Principal subjects / occupational skills covered Sociology
 Name and type of organization providing education and training College of Sociology, Psychology and Pedagogy, University of Bucharest
 Level in national or international classification Undergraduate studies

Dates 02 / 2004 – 07 / 2004
 Title of qualification awarded **Visiting researcher (Marie Curie Fellowship)**
 Principal subjects / occupational skills covered Social policy
 Name and type of organization providing education and training Herman Deleeck Centre for Social Policy, University of Antwerp (Belgium)
 Level in national or international classification Doctoral studies

Dates 09 / 2006 – 11 / 2006
 Title of qualification awarded **Visiting researcher (Romanian ministry of education scholarship)**
 Principal subjects / occupational skills covered European Union employment policy
 Name and type of organization providing education and training Social Policy and Social Work Department , University of York (United Kingdom)

Personal skills and competences

Other languages

Self-assessment

English

French

UDERSTANDIN		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
C1	C1	C1	C1	C1
B2	B2	B2	A2	A2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
 Common European Framework of Reference for Languages

Computer skills

Communication skills

Organisational / managerial skills

Driving licence Category B

MS Office (Word, Excel, PowerPoint), SPSS, and Amos

Good communication skills gained through my experience as a teacher, manager, and member in national and international research teams

Managerial skill gained through my experience as a Vice Dean, Foster Home Manger, and manager of research teams

Driving licence Category B

Additional information

Memberships	Member of the scientific board of the Business Systems Laboratory Member in the Senate of the National University of Political Studies and Public Administration Member in the Council of the College of Communication and Public Relations
Annex	A. Publications B. Papers read C. Member in research projects

Annex

A. PUBLICATIONS

A1. Books

- **Frunzaru, Valeriu** și Ștefăniță, Oana. (2021). *Dialog social, probleme și soluții în educație. Opinii și tendințe în anii 2014 și 2020* [Social dialogue, problems and solutions in education. Opinions and trends in 2014 and 2020]. Bucharest: Editura Tritonic (ISBN: 978-606-749-534-8)
- **Frunzaru, Valeriu** și Ștefăniță, Oana. (2021). *Dialog social, probleme și soluții în educație. Învățământul online în pandemie* [Social dialogue, problems and solutions in education. Online education in pandemic]. Bucharest: Editura Tritonic (ISBN: 978-606-749-531-7)
- Curaj, Adrian, Cismaru, Diana-Maria, Corbu, Nicoleta, Fiț, Cristina-Ramona, **Frunzaru, Valeriu**, Gologan, Delia, Hâj, Cezar Mihai, Mărgineanu, Anca, Stăvaru, Ana-Maria, Ștefăniță, Oana. (2020). *Politici publice privind echitatea în învățământul superior: impactul burselor sociale și al locurilor speciale pentru absolvenții de licee din mediul rural* [Public policies on equity in higher education: the impact of the social scholarship and special places for high school graduates in rural areas]. Bucharest: Editura comunicare.ro. (ISBN: 978-973-711-626-0)
- **Frunzaru, Valeriu**, Oprea, Denisa, and Paraschiv, Mihaela. (2014). *Studiu privind securitatea și sănătatea în muncă în școlile și grădinițele din România* [Study Regarding Workplace Health and Safety in Romanian School and Kindergartens]. Constanța: Editura Celebris (ISBN 978-606-93711-3-8).
- **Frunzaru, Valeriu** (ed.), Pricopie, Remus, Corbu, Nicoleta, Ivan, Loredana și Cismaru, Diana-Maria. (2013). *Învățământul universitar din România. Dialog cu elevi, studenți și profesori* [Higher Education in Romania. Dialogue with Pupils, Students and Teachers]. Bucharest: Editura comunicare.ro (ISBN 978-973-711-456-3).
- **Frunzaru, Valeriu**. (2012). *Ocuparea forței de muncă. Politici europene* [Employment. EU Policies]. Bucharest: Editura Tritonic ISBN 978-606-662-029-1).
- Pricopie, Remus, **Frunzaru, Valeriu**, Corbu, Nicoleta, Ivan, Loredana și Bărgăoanu, Alina. (2011). *Acces și echitate în învățământul superior din România. Dialog cu elevii și studenții* [Access and Equity in Higher Education in Romania. Dialogue with Pupils and Students]. Bucharest: Editura comunicare.ro (ISBN 978-973-711-299-6).
- **Frunzaru, Valeriu**. (2007). *Sistemul de pensii românesc. O evaluare din perspectivă europeană* [Romanian Pension System. A European Union Approach]. Bucharest: Editura Economică (ISBN 978-973-709-299-1).

A2. Articles

- Corbu, Nicoleta; Oprea, Denisa și **Frunzaru, Valeriu**. (accepted). Romanian Adolescents, Fake News, and the Third-person Effect: A Cross-sectional Study. *Journal of Children and Media*.
- **Frunzaru, Valeriu** și Corbu, Nicoleta. (2020). Students' attitudes towards knowledge and the future of work. *Kybernetes*, vol. 49, no. 7, pp. 1987-2002. <https://doi.org/10.1108/K-07-2019-0512> (ISI, IF 2018: 1.381).
- **Frunzaru, Valeriu**; Vătămănescu, Elena - Mădălina, Gazzola, Patrizia și Bolisani, Ettore. (2018). Challenges to higher education in the knowledge economy: anti-intellectualism, materialism and employability. *Knowledge Management Research & Practice*, vol. 16, no. 3, pp. 388-401. (ISI, IF 2018: 1.485).
- **Frunzaru, Valeriu**; Vătămănescu, Elena - Mădălina, Gazzola, Patrizia and Bolisani, Ettore. (2018). Challenges to higher education in the knowledge economy: anti-intellectualism, materialism and employability. *Knowledge Management Research & Practice*, vol. 16, no. 3, pp. 388-401. (ISI, IF 2017: 1.485)
- **Frunzaru, Valeriu**; Cismaru, Diana. (2018). The impact of individual entrepreneurial orientation and education on generation Z's intention towards entrepreneurship. *Kybernetes*, <https://doi.org/10.1108/K-05-2018-0272>. (ISI, IF: 1.381)
- **Frunzaru, Valeriu** and Corbu, Nicoleta. (2017). High School Pupils Performance in Romania: Individual and Social Predictors. *Romanian Journal of Sociology*, no. 3-4, pp. 227-247.
- **Frunzaru, Valeriu** and Elena Monica Frunzaru. (2017). Materialism and Life Satisfaction. A Sociological and Christian Comparative Approach. *Journal for the Study of Religions and Ideologies*, vol. 16, no. 48, 2017, pp. 31-45.

- **Frunzaru, Valeriu** and Garbașevski, Demetra. (2016). Students' Online Identity Management. *Journal of Media Research*, Vol. 9, no. 1(24), pp. 3-13.
- Economakis, George; **Frunzaru, Valeriu** și Zisimopoulos, Ioannis. (2016). The economic crisis and industrial relations: Greece and Romania in comparison. *East-West Journal of Economics and Business*, vol. XIX, nr. 1, pp. 51-77.
- **Frunzaru, Valeriu** and Popa, Elena Monica. (2015). Materialistic Values, Shopping, and Life Satisfaction in Romania. *Romanian Journal of Sociology*, no. 3-4, pp. 299-313.
- **Frunzaru, Valeriu** and Cicei, Cătălina. (2015). Exploring sources of teachers' perceived stress in Romanian pre-tertiary education. *Repere*, vol. 9, nr. 2, pp. 64-73.
- **Frunzaru, Valeriu** and Boțan, Mădălina. (2015). Social Networking Websites Usage and Life Satisfaction: A Study of Materialist Values Shared by Facebook Users. *Romanian Journal of Communication and Public Relations*, vol. 17, no. 2, pp. 43-50.
- **Frunzaru, Valeriu** and Dumitriu, Diana-Luiza. (2015). Self-perceived Occupational Prestige among Romanian Teaching Staff: Organisational Explicative Factors. *Management Dynamics in the Knowledge Economy*, vol. 3, no. 4, pp. 629-643.
- **Frunzaru, Valeriu**. (2015). Despre necesitatea parteneriatului dintre universitate și comunitate [On the Necessity of the University and Community Partnership]. *Sfera Politicii* [Political Sphere], vol. 4, no. 186, pp. 83-91.
- **Frunzaru, Valeriu**. (2014). Romanian Secondary School Students, Parents and Teachers. Intergenerational Relationship and Lifelong Learning Society. *Formazione & Insegnamento. European Journal of Research on Education and Teaching*, vol. XII, no. 2, pp. 61-72.
- Ivan, Loredana and **Frunzaru, Valeriu**. (2014). The Use of ICT in Students' Learning Activities. *Journal of Media Research*, vol. 7, no. 1-2, pp. 3-15.
- **Frunzaru, Valeriu**. (2014). Paul Dobrescu. *Un deceniu cât un secol. Secolul lumii emergente*, Bucharest, Editura comunicare.ro, 2013, 294 p. *Romanian Journal of Sociology*, year XXV, no. 1-2, pp. 151-153 (review).
- Boțan, Mădălina și **Frunzaru, Valeriu**. (2013). Consumul de știri, dependența de media și încrederea politică – o relație mediată [News Consumption, Media Dependency and Political Trust – a Mediated Relationship]. *Sfera politicii* [Political Sphere], no. 176, pp. 125-133.
- **Frunzaru, Valeriu**. (2013). Workplace Health and Safety Committees in Romania. The Gap between Law and Reality. *Romanian Journal of Communication and Public Relations*, vol. 15, no. 3, pp. 53-63.
- Corbu, Nicoleta, Ivan, Loredana, **Frunzaru, Valeriu**, and Pricopie, Remus. (2013). Factors Influencing School Performance in Romania. *Journal of Educational Science and Psychology*, vol. LXV, no. 1, pp. 147-158.
- **Frunzaru, Valeriu**. (2012). Attacks upon the Romanian Welfare State and the Trade Union Decline. *Sfera Politicii* [Political Sphere], XX (6), 146-158.
- Ivan, Loredana, Pricopie, Remus, **Frunzaru, Valeriu**, Cismaru, Diana, and Corbu, Nicoleta (2012). The Risk of Dropping Education for Romanian High School Students. Structural Factors and Educational Policies. *Procedia - Social and Behavioral Sciences*, 46.
- **Frunzaru, Valeriu** and Ivan, Loredana. (2011). Atitudinea față de muncă în subcultura creative [Attitudes toward Work in Cultural Creative]. *Calitatea Vieții* [Quality of Life Journal], no. 1, pp. 49-59.
- **Frunzaru, Valeriu** and Corbu, Nicoleta. (2011). In Search of a European Identity: An Instrumental Approach. *Romanian Journal of Communication and Public Relations*, vol. 13, no. 4(24), pp. 37-48.
- Dușa, Adrian and **Frunzaru, Valeriu**. (2011). Scala analog vizuală. O alternativă la scala de răspuns tip Likert [Visual Analogue Scale. An Alternative to Likert Type Scale]. *International Review of Social Research*, nr.1, pp. 91-103.
- Corbu, Nicoleta, **Frunzaru, Valeriu**, Boțan, Mădălina, and Schifirneț, Constantin (2011). Stabilirea agendei publice referitoare la Uniunea Europeană: Alegerile Europarlamentare din 2009, în România [Setting the Public Agenda Regarding the European Union: 2009 European Parliament Elections from Romania]. *Romanian Journal of Sociology*, no. 3-4, pp. 301-320.
- Pricopie, Remus, **Frunzaru, Valeriu**, Corbu, Nicoleta, and Ivan, Loredana. (2010). Arguments for a New Policy Dialog on Access and Equity in Romanian Higher Education. *Romanian Journal of Communication and Public Relations*, no. 19, pp. 9-26.
- Ivan, Loredana and **Frunzaru, Valeriu**. (2010). Being in Control by Taking Voluntary Risk in Contemporary Society. *Revista Sociologie Românească* [Romanian Sociology Journal], vol. VIII, no. 1, pp.80-86.
- Riedel, Rafał, Guțu, Dorina, and **Frunzaru, Valeriu**. (2008). First EU Parliamentary Elections in Poland and Romania. *The International Affairs Review*, no. 1-2, pp. 133-146.
- Ivan, Loredana, Pricopie, Remus, and **Frunzaru, Valeriu**. (2008). Decizia de a alege o facultate: condiționare socială sau raționalitate [Decision to Enrol in a College: Social Conditioning or Rationality]. *Romanian Journal of Communication and Public Relations*, no. 18, pp. 83-93.
- Guțu, Dorina, **Frunzaru, Valeriu**, and Riedel, Rafał. (2008). Elections for European Parliament in New Europe. Polish and Romanian cases. *Romanian Journal of Communication and Public Relations*, no. 18, pp. 185-196.
- **Frunzaru, Valeriu** and Ivan, Loredana. (2007). Politica ocupării forței de muncă în Uniunea Europeană. Egalitatea dintre bărbați și femei în România [EU Employment Policy. Gender Equality in Romanian Labour Market]. *Romanian Journal of Communication and Public Relations*, no. 9, pp. 159-174.
- **Frunzaru, Valeriu**. (2006). Solidaritatea socială în contextul reformelor sistemelor de pensii [Social Solidarity in the Context of the Pension Reform]. *Calitatea vieții* [Quality of Life Journal], no. 3-4, pp. 363-373.

- **Frunzaru, Valeriu.** (2006). Solidarity – Equity Dialectic in the European Union. *Euro-Atlantic Studies*, no. 2, pp. 89-95.
- **Frunzaru, Valeriu.** (2006). Constantin Schifirneț, Sociologie, Bucharest, Editura Comunicare.ro, 2004, 253 p. *Sociologie românească* [Romanian Sociology], no. 2, pp. 181-183 (review).
- **Frunzaru, Valeriu.** (2003). De la statul bunăstării național la politicile sociale europene [From the National Welfare State to the European Social Policies]. *Calitatea Vieții* [Quality of Life Journal], nr. 1, pp. 57-78.
- **Frunzaru, Valeriu.** (2001). Managementul centrului de plasament – repere pentru o analiza constructivă [Foster Home Management – Reference Points for a Constructive Analysis]. *Revista Federației Internaționale a Comunităților Educative* [The Journal of the International Federation of Educational Communities], no. 7.

A3. Chapters

- Cismaru, Diana; **Frunzaru, Valeriu** and Ciochină, Raluca. (2018). Characteristics of motivation and entrepreneurship's perception for female participants in a business incubator. In K. Todorov și J. Degadt, Youth and Women Entrepreneurship in Challenging International (Global) Business Environment. Proceedings of the Ninth International Conference, 11 – 14 June 2018, pp. 80-94.
- **Valeriu Frunzaru** and Cristina Leovaridis. (2016). The interest in entrepreneurship among Romanian students, in C. Bratianu, A. Zbucea, F. Pinzaru, R. Leon, E.M. Vatamanescu (Eds.), *Strategica. Opportunities and risks in the contemporary business environment*, Bucharest, Editura Tritonic, electronic book, pp. 612-620, ISSN 978-606-749-181-4.
- Cristina Leovaridis, **Valeriu Frunzaru**, Diana-Maria Cismaru. (2016). Entrepreneurial education in Romanian universities, in L. Gómez Chova, A. López Martínez, I. Candel Torres (coord.), *Proceedings of INTED2016 Conference. 10th International Technology, Education and Development Conference*, IATED Academy, pp. 92-102, Valencia, Spain, ISSN 978-84-608-5617-7, electronic book.
- **Frunzaru, Valeriu** and Popa, Elena Monica. (2015). Linking Massification of Higher Education, Employability, and Poverty in the European Union. In. E. Negrea-Busuioc and M. Pîrvan (eds.), *Communication and Entrepreneurship in the European Context* (pp.27-34). Bucharest: comunicare.ro.
- Chiciudean, Ion, Bîră, Monica, Daba-Buzoianu, Corina and **Frunzaru, Valeriu.** (2015). Seeing EU through Romanian students' eyes: analysing students perception towards the 2014 elections for the European Parliament. In I. Chiciudean și M. Bîră (eds.), *The Europe we voted for: National and European topics of the 2014 elections for the European Parliament* (pp. 83-82). Bucharest: Editura comunicare.ro.
- **Frunzaru, Valeriu** and Boțan, Mădălina. (2014). In Search of a European Identity: The Romanian Perspective. In N. Corbu, D. Popescu-Jourdy and T. Vlad (eds.), *Identity and Intercultural Communication* (pp. 63-74). Cambridge: Cambridge Scholar.
- **Frunzaru, Valeriu** and Ivan, Loredana. (2014). Students' ICT Use and Their Expectations on Teachers' Computer-Based Communication and Employers' Demands. În D.M. Cismaru and C. Leovaridis (eds.), *Innovation and organizational learning* (pp. 229-246). Bucharest: Editura Tritonic.
- **Frunzaru, Valeriu.** (2013) Romanian Secondary School Students, Parents and Teachers. Intergenerational Relationship and Lifelong Learning Society. In U. Magiotta, J. Raffaghelli, E. Săulescu and R. Icleanu (eds.), proceedings of international conference *Transforming the Educational Relationship: Intergenerational and Family Learning for the Lifelong Learning Society* (pp.42-56).
- **Frunzaru, Valeriu.** (2012). Romania: The Commodification of Work During the Economical Crisis. In L. Tomev and M. Meinardus (eds.), *Employment Policies in South-East Europe. Common Challenges and Different Scenarios* (pp. 211-236), Sofia: Friedrich Ebert Stiftung.
- **Frunzaru, Valeriu**, Boțan, Mădălina and Corbu, Nicoleta. (2011). Identitatea europeană și televiziunea [European Identity and Television]. In. C. Schifirneț (ed.), *Europenizarea societății românești și mass-media* [Europeanization of the Romanian Society and Mass Media] (pp. 130-157). Bucharest: Editura comunicare.ro.
- Mădălina, Boțan, Corbu, Nicoleta and **Frunzaru, Valeriu.** (2011). Dezbaterile electorale televizate ca surse de stabilire a agendei publice [Electoral TV Debates as Sources of Agenda Setting]. In. C. Schifirneț (coord.), *Europenizarea societății românești și mass-media* [Europeanization of the Romanian Society and Mass Media] (pp. 180-204). Bucharest: Editura comunicare.ro.
- Loredana Ivan, **Frunzaru, Valeriu**, Pricopie, Remus and Corbu, Nicoleta (2011). The Risk of Dropping School versus Enrolling University for the Romanian High School Pupils. Insides for National Educational Policies. In L. Gómez Chova, I. Candel Tórres, and A. Lopez Martínez (eds.) *International Technology, Education and Development, Proceedings of the International Conference – CD*, ISBN:978-84-614-7423-3.
- Ivan, Loredana and **Frunzaru, Valeriu.** (2010). La promotion de la prise de risque dans la société contemporaine et le comportement limite. In *Communautés frontières media* (pp. 207-219). Bucharest: Editura Universității din Bucharest.
- **Frunzaru, Valeriu** and Ivan, Loredana. (2009). Tango Lessons in Bucharest. A Local Community in a Global World. In P. Dobrescu, R. Pricopie, M. A. Ionescu (eds.), *R&D Perspectives. Promoting Innovation through Education, Culture and Communication* (pp. 119-126). Bucharest: Editura comunicare.ro.
- Ivan, Loredana and **Frunzaru, Valeriu.** (2009). Being in Control by Taking Voluntary Risk in Contemporary Society. In P. Dobrescu, R. Pricopie, M. A. Ionescu (eds.), *R&D Perspectives. Promoting Innovation through Education, Culture and Communication* (pp. 181-188). Bucharest: Editura comunicare.ro.

- **Frunzaru, Valeriu**, Pricopie, Remus, and Ivan, Loredana. (2009). Family and School Performance. How Family Affects Students' Intention to Continue Their Studies. *International Congress on Family, School and Society – Special Education* (Proceedings of the International Conference – CD), Universitatea Fernando Pessoa, Porto.
- **Frunzaru, Valeriu**. (2008). Cultura creativă, actualizarea sinelui și incluziunea socială [Cultural Creative, Self Actualization and Social Inclusion]. In P. Dobrescu (ed.), *Cultural creatives. Cercetări privind evoluția valorilor în societatea românească* [Cultural Creatives. Studies on Values in Romanian Society] (pp. 41-84). Bucharest: Editura comunicare.ro.
- Ivan, Loredana and **Frunzaru, Valeriu**. (2008). Valori culturale globale: cultural creative [Global Values: Cultural Creatives]. In P. Dobrescu (coord.), *Cultural creatives. Cercetări privind evoluția valorilor în societatea românească* [Cultural Creatives. Studies on Values in Romanian Society] (pp. 17-40). Bucharest: Editura comunicare.ro.
- **Frunzaru, Valeriu** and Ivan, Loredana. (2008). Social Inclusion and Cultural Creatives. Romania as a New EU Member State. In A. Bârgăoanu and R. Pricopie (eds.), *Education, Research, and Innovation. Policies and Strategies in the Age of Globalization* (pp. 81-87). Bucharest: comunicare.ro.
- Ivan, Loredana and **Frunzaru, Valeriu**. (2008). The Self-Actualizing and the Environment Protection Values. In A. Bârgăoanu and R. Pricopie (eds.), *Education, Research, and Innovation. Policies and Strategies in the Age of Globalization* (pp. 81-87). Bucharest: comunicare.ro.
- **Frunzaru, Valeriu** and Ivan, Loredana. (2007). EU Gender Employment Policies. Romania as a New Member State. In P. Dobrescu, A. Bârgăoanu, and A. Țăranu (eds.), *Globalization and Politics of Development* (pp. 417-422). Bucharest: comunicare.ro.
- **Frunzaru, Valeriu**. (2007). The European Union's Employment Policy in the Context of the Pension Reform. Romania as a New Member State. In I. Tarrosy and S. Milford (eds.), *A Future of Europe. A View from the Danube Region* (pp. 141-152). Pecs: IDResaerch Ltd.
- **Frunzaru, Valeriu**. (2006). Political Inclusion of Roma Minority in Romania. In I. Tarrosy and G. Rosskogler (eds.), *Social, Economic and Political Cohesion in the Danube Region in the Light of EU Enlargement* (pp. 106-116). Pecs: Europe Centre PBC.
- **Frunzaru, Valeriu**. (2004). Cross-border Cooperation Against Social Exclusion. In I. Tarrosy and G. Rosskogler (eds.) *Regional Co-operation as Central European Perspective* (pp. 74-83). Pecs: Europe Centre PBC.

A4. Studies

- Antonov, Viorica. **Frunzaru, Valeriu**, and Poalelungi, Olga. (2012). *Towards a Sustainable Pension System in the Republic of Moldova*, Friedrich Ebert Foundation, Chișinău.
- Antonov, Viorica, Ciurea, Cornel, and **Frunzaru, Valeriu**. (2012). *Recognition of Prior Learning (RPL) for Returning Migrants in Moldova: Realities and Trends*, IDIS Viitorul (project funded by World Bank), Chișinău.
- **Frunzaru, Valeriu**. (2009). *Migration of Romanian Labour Force in the EU. Working Women as Immigrants*, Editors Democratic Trade Unions Confederation of Romania and Europäischer für Arbeitnehmerfragen.

B. PAPERS READ

- Corbu, Nicoleta; Buturoiu, Raluca; **Frunzaru, Valeriu**; Guiu, Gabriela. (September 2021). Conspiracy and counter-conspiracy theories about COVID-19 vaccination: effects on online engagement and personal influence, organised by MISDOOM, virtual conference.
- **Frunzaru, Valeriu**; Dan, Stănescu și Ștefăniță, Oana. (Mai 2021). 30 years of higher education in journalism and communication in Eastern Europe after 1989: From conquering the freedom of expression to embracing digital communication, organised by University of Bucharest, Moldova State University, Sofia University „Sf. Kliment Ohridski” and University of Niš, Bucharest, Romania.
- Cismaru, Diana și **Frunzaru, Valeriu**. (January 2020). Variation of the level of satisfaction of HR managers on training programs and potential impact on the future development of the intellectual capital. Socio Economic Ecosystems. Challenges for Sustainable Development in Digital Era, organised by Business Systems Laboratory, Alicante, Spain
- **Frunzaru, Valeriu**. (October 2019). Learning and Development for Sustainable Organizations in Romania. *Strategiaca 2019*, organized by the Faculty of Management (SNSPA), National Bank of Romanian and International Association of Knowledge Management, Bucharest, Romania.
- Nemil, Andreea and **Frunzaru, Valeriu**. (September 2019). Online and offline sexual harassment. An intercultural comparison, *Qualitative Research in Communication*, organized by the College of Communication and Public Relations (SNSPA), University of Colorado Boulder, Jagiellonian University, Poland, and Ariel University (Israel), Bucharest, Romania.
- **Frunzaru, Valeriu**. (January 2019). Students' attitude toward knowledge and the future of work. *Cocreating Responsible Futures in the Digital Age: Exploring New Paths towards Economic, Social and Environmental Sustainability*, organized by the Business Systems Laboratory, Pavia, Italy.
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- **Frunzaru, Valeriu**. (October 2018). Sustainable university and the Z generation students. *Strategiaca 2018*, organized by the Faculty of Management (SNSPA) and National Bank of Romanian and International Association of Knowledge Management, Bucharest, Romania.
- Ivan, Loredana and **Frunzaru, Valeriu** (November 2017). Healthy life years in Romania and in the EU countries: A comparative analysis. *Measuring Development in Turbulent Time International Conference*, organized by the SNSPA & Guvernul României, Bucharest, Romania.
- **Frunzaru, Valeriu** and Răceanu, Andreea. (September 2017). Higher Education Institutions Trying to Meet Students' Expectations and Employability Challenges. *Strategiaca 2017*, organized by the Faculty of Management (SNSPA) a National Bank of Romanian and International Association, and International Association of Knowledge Management, Bucharest, Romania.
- **Frunzaru, Valeriu** și Garbasevsci, Demetra. (August 2017). Measuring Interest in Online Identity Management. Scale Development and Validation. *(Un)Making Europe. Capitalism, Solidarities, Subjectivities* organized by the European Sociological Association, Athens, Greece.
- Leovaridis, Cristina, **Frunzaru, Valeriu** and Cismaru, Diana-Maria. (March 2016). Entrepreneurial education in Romanian universities. *INTED2016 Conference. 10th International Technology, Education and Development Conference*, organized by IATED Academy, Valencia, Spain (virtual presentation).
- **Frunzaru, Valeriu** and Leovaridis, Cristina. (October 2016). The interest in entrepreneurship among Romanian students. *Strategiaca 2016*, organized by Faculty of Management (SNSPA) and National Bank of Romanian, Bucharest, Romania.
- **Frunzaru, Valeriu** and Oprea, Denisa. (September 2015). Communication Barriers between Teachers, Students and Parents: A Radiography of Secondary Education in Contemporary Romania. *Qualitative Research in Communication*, organized by the College of Communication and Public Relations (National University of Political Studies and Public Administration – SNSPA), University of Colorado Boulder and Ageing + Communication + Technologies (ACT project), Bucharest, Romania.
- **Frunzaru, Valeriu** and Popa, Elena Monica. (October 2015). Materialism and Life Satisfaction. A Sociological and Theological Comparative Approach. *Strategiaca*, organized by the Faculty of Management (SNSPA) and National Bank of Romanian, Bucharest, Romania.
- **Frunzaru, Valeriu** and Dumitriu, Diana. (August 2015). Self-perceive Occupational Prestige among Romanian Teachers: Organisational Explicative Factors. *Differences, Inequalities and Sociological Imagination*, organized by the European Sociological Association, Prague, Czech Republic.
- **Frunzaru, Valeriu** and Garbaveschi, Demetra. (June 2015). The Self-Identity Communication Practices of Online Personal Branding. *Media and The Public Shere. New Challenges in the Digital Era*, organized by the Center for Research in Communication (SNSPA), Cox International Center, University of Georgia, and Institut de la Communication, Université Lumière Lyon 2, Lyon, France.
- **Frunzaru, Valeriu**. (June 2015). Anti-intellectualism and Employability among Romanian Students. *European Conference on Social and Behavioral Sciences*, organized by the International Association of Social Science Research, Bucharest, Romania.
- **Frunzaru, Valeriu** and Popa, Elena Monica. (June 2015). The Massification of the Higher Education, the Employability and the Poverty. Romanian within the European Union Context. *Communication and Entrepreneurship in the European Context*, organized by the SNSPA and Institute of European Studies – *Vrije Universiteit Brussel*, Bucharest, Romania.
- **Frunzaru, Valeriu**. (April 2015). Students' Anti-intellectualism and the Labor market. *International Intercultural Week*, organized by the Vives University, Kortrijk, Belgium.
- **Frunzaru, Valeriu**. (April 2015). Materialistic Values and Life Satisfaction. *International Intercultural Week*, organized by the Vives University, Kortrijk, Belgium.
- **Frunzaru, Valeriu** and Boțan, Mădălina. (October 2014). Social Networking Websites Usage and Life Satisfaction: Some Ethical Concerns. *Media and The Public Shere. Evaluating Media Ethics in the Digita Era*, organized by the Center for Research in Communication (SNSPA), Cox International Center, University of Georgia, and Institut de la Communication – Université Lumière Lyon 2, Bucharest, Romania.
- **Frunzaru, Valeriu** and Popa, Elena Monica. (October 2014). Materialistic Values, Shopping, and Life Satisfaction. *Strategiaca*, organized by the Faculty of Management (SNSPA) and National Bank of Romanian, Bucharest, Romania.
- Ivan, Loredana and **Frunzaru, Valeriu**. (Mai 2014). The Use of ICTs In Students' Learning Activities. *PR Trend. Medialization or How Media Changed our Life*, organized by the College of Political, Administrative and Communication Studies, Babeș-Bolyai University, Cluj-Napoca, Romania.
- **Valeriu Frunzaru**. (October 2013). Workplace Health and Safety Committees in Romania. The Gap between Law and Reality. *Qualitative Research in Communication*, organized by the College of Communication and Public Relations (SNSPA) and Lower Silesia University (Poland), Bucharest, Romania.

- **Valeriu Frunzaru**. (October 2013). *keynote speaker*. Romanian Secondary School Students, Parents and Teachers. Intergenerational Relationship and Lifelong Learning Society. *Transforming the Educational Relationship: Intergenerational and Family Learning for the Lifelong Learning Society*, organized by the Romanian Society for Lifelong Learning and University Ca' Foscari of Venice, Bucharest, Romania.
- George, Economakis, **Valeriu, Frunzaru**, and Ioannis, Zisimopoulos. (September 2013). The Impact of Economic Crisis in the Industrial Relations of Greece and Romania: A Comparative Study. *Labour Relations Still in Crisis: Bargaining, Politics, Institutions, and Labour Relations in Europe*, organized by the Industrial Relations in Europe Conference, Bucharest, Romania.
- **Valeriu, Frunzaru**. (Mai 2013). Access and Equity in the Romanian Higher Education System. *International Conference on Education for Sustainable Development*, organized by the Commission of the Russian Federation for UNESCO, Khanty-Masiysk, Russia.
- **Valeriu, Frunzaru**. (September 2012). Attacks upon the Romanian Welfare State and the Trade Union Decline. *Challenges for Public and Private Sector Industrial Relations and Unions in Times of Crisis and Austerity*, organized by the Industrial Relations in Europe Conference and European Sociological Association, RN Work, Employment and Industrial Relations (RN17), Lisbon, Portugal.
- Loredana Ivan, Remus Pricopie, **Valeriu Frunzaru**, Diana Cismaru, and Nicoleta Corbu. (June 2012). Factori care prezic riscul de abandon școlar la elevii de liceu din România. Aspecte structurale și politici educaționale [Factors that Predict High School Students' Dropout in Romania. Structural Issues and Education Policies]. *Beyond Globalization?*, organized by the Romanian Sociological Society (RSS), Bucharest, Romania.
- **Valeriu, Frunzaru**. (September 2012). Statul bunăstării and criza economică din România [Welfare state and Romanian economic crisis]. *Spatiu public. Politici publice* [Public space. Public policies], organized by the Center for Research in Communication (SNSPA), Bucharest, Romania.
- **Frunzaru, Valeriu** and Boțan, Mădălina. (September 2011). In Search of a European Identity: the Romanian Perspective. *Identity and Intercultural Communication*, organized by the SNSPA, Institut de Communication – Université Lumière Lyon 2, Cox International Center – University of Georgia, and Romania U.S. Fulbright Commission, Bucharest, Romania.
- **Funzaru, Valeriu**, Corbu, Nicoleta, Pricopie, Remus, and Ivan, Loredana. (September 2011). High School Pupils' Choice about College in Romania. *Social Relations in Turbulent Times*, organized by the European Sociological Association, Geneva, Switzerland.
- **Funzaru, Valeriu**. (September 2011). Balance Participation on Safety and Health at Work in Romania. *Social Relations in Turbulent Times*, organized by the European Sociological Association, Geneva, Switzerland.
- **Frunzaru, Valeriu**, Corbu, Nicoleta, and Boțan, Mădălina. (May 2011). Construirea agendei publice referitoare la Uniunea Europeană în România [Building a European Union Public Agenda in Romania]. *Sociologii și societăți emergente [Sociological perspectives and emergent societies]*, organized by the Romanian Sociologists Association, Bucharest, Romania.
- Loredana Ivan, **Frunzaru, Valeriu**, Pricopie, Remus, and Corbu, Nicoleta. (March 2011). The Risk of Dropping School versus Enrolling University for the Romanian High School Pupils. Insides for National Educational Policies. *International Technology, Education and Development Conference*, organized by the International Academy of Technology, Education and Development, Valencia, Spain.
- **Funzaru, Valeriu**, Corbu, Nicoleta, Pricopie, Remus, and Ivan, Loredana. (March 2011). Brain Drain from Romania: Young People's Plans after Graduation. *Going Global? (Highly) Skilled Migrants and Societal Participation*, organized by the Humboldt-Universität zu Berlin, RWTH Aachen University, and Hamburg University of Technology, Aachen, Germany.
- Stănciugelu, Irina, **Frunzaru, Valeriu**, Stănescu, Dan, and Düntzer, Alexandra. (January 2011). Social Amplification of Risk and Crisis Communication planning. *The Sociology of Risk . Theoretical Perspectives*, organized by the University of Copenhagen, Copenhagen, Denmark.
- **Frunzaru, Valeriu**, Ivan, Loredana, Corbu, Nicoleta, and Pricopie, Remus. (December 2010). What High School Pupils Do After Graduation. Recommendations for Education and Employment Policies. *Remaking the Social. New Risks and Solidarities*, organized by the Romanian Sociologists Association, Cluj-Napoca, Romania.
- Stănciugelu, Irina, **Frunzaru, Valeriu**, and Düntzer, Alexandra. (noiembrie 2010). Social Amplification of Risk and Crisis Communication Planning. A Case Study. *Globalization and Changing Patterns in the Public Sphere* (4th edition), organized by the College of Communication and Public Relations (SNSPA), Bucharest, Romania.
- Pricopie, Remus, Corbu, Nicoleta, Ivan, Loredana, and **Frunzaru, Valeriu**. (November 2010). Factors Influencing School Performance in Romanian Higher Education. *Globalization and Changing Patterns in the Public Sphere* (4th edition), organized by the College of Communication and Public Relations (SNSPA), Bucharest, Romania.
- **Frunzaru Valeriu** and Corbu Nicoleta. (June 2010). Woman Politicians in the 2009 Romanian Elections for the European Union Parliament. *Beyond Citizenship. Feminism and the Transformation of Belongings*, organized by the Birkbeck Institute for Social Research, University of London, London, Great Britain.
- Corbu, Nicoleta and **Frunzaru, Valeriu**. (August 2010). Romania Media Agenda for the 2009 European Elections. *International Conference on Interdisciplinary Social Science*, organized by the University of Cambridge, Cambridge, Great Britain.
- **Frunzaru, Valeriu** and Ivan, Loredana. (July 2010). Dancing Tango in Bucharest. A Way to Express Yourself in the Leisure Time. *World Congress of Sociology – Sociology on the Move*, organized by the International Sociological Association, Goteborg, Sweden.

- Stănciugelu, Irina, **Frunzaru, Valeriu**, and Stan, Sergiu. (June 2010). Social Amplification of Risk and Crisis Communication Planning. *World Congress of Sociology – Sociology on the Move*, organized by the International Sociological Association, Goteborg, Sweden.
- **Frunzaru, Valeriu**. (noiembrie 2009). Contribution of Trade Unions and Workers Organizations at the Dynamics of Immigrants Integration on Labor Market. *Multipliers' Training for Labour Integration of Immigrant Workers*, organized by the Humanitas y Democracia, Madrid, Spain.
- Ivan, Loredana and **Frunzaru, Valeriu**. (November 2009). Being in Control by Taking Voluntary Risk in Contemporary Society. *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, organized by the College of Communication and Public Relations (SNSPA), Bucharest, Romania.
- **Frunzaru, Valeriu** and Ivan, Loredana. (November 2009). Tango Lessons in Bucharest. A Local Community in a Global World. *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, organized by the College of Communication and Public Relations (SNSPA), Bucharest, Romania.
- Ivan, Loredana and **Frunzaru, Valeriu**. (June, 2009). Just do it ! Cultura media and promovarea riscului voluntar în societatea contemporană [Just Do it! Media Culture and Promoting Voluntary Risk in Contemporary Society]. *Frontières, communautés, médias*, organized by the Université Lumière Lyon 2, University of Bucharest, and College of Communication and Public Relations (SNSPA), Bucharest, Romania.
- **Frunzaru, Valeriu**, Pricopie, Remus, and Ivan, Loredana. (July 2009). Family and School Performance. How Family Affects Students' Intention to Continue Their Studies. *International Congress on Family, School and Society – Special Education*, organized by the Fernando Pessoa University, Porto, Portugal.
- **Frunzaru, Valeriu**. (April 2009). Migration of Romanian Labour Force in the EU. Working Women as Immigrants. *Involvement of the Trade Union in Support of Initiatives on Equal Opportunities at Employment for Migrant Working Women, Regarded from the Perspective of Socially Responsible Behavior of Companies*, organized by the Democratic Trade Unions Confederation of Romania and Europäischen für Arbeitnehmerfragen, Predeal, Romania.
- **Frunzaru, Valeriu** and Ivan, Loredana. (Mai 2008). Social Inclusion and Cultural Creatives. Romania as a New EU Member State. *Education, Research, and Innovation. Policies and Strategies in the Age of Globalization*, organized by the SNSPA, Bucharest, Romania.
- Ivan, Loredana and **Frunzaru, Valeriu**. (May 2008). The Self-Actualizing and the Environment Protection Values. *Education, Research, and Innovation. Policies and Strategies in the Age of Globalization*, organized by the SNSPA, Bucharest, Romania.
- **Frunzaru, Valeriu** and Ivan, Loredana. (May 2007). EU Gender Employment Policies. Romania as a New Member State. *Globalisation and Politics of Development*, organized by the SNSPA, Bucharest, Romania.
- **Frunzaru, Valeriu**. (April 2007). Older Workers in Romania. Weaknesses and Strengths. *Demography and the Labour Market – Age Management on the Labour Market. A Challenge for Trade Unions?*, organized by the European Trade Union Confederation, Warsaw, Poland.
- **Frunzaru, Valeriu**. (June 2007). Educational and Employment Policies in the European Union. *International Student Week in Ilmenau*, organized by the Ilmenau University of Technology, Ilmenau, Germany.

C. MEMBER IN RESEARCH PROJECTS

- 2019-2021. *Calitate in invatamantul superior: internationalizare si baze de date pentru dezvoltarea invatamantului romanescă* [Quality in higher education: internationalization and databases for the development of Romanian education]. Project POCU/472/6/8/126766/21.11.2018, coordonator UEFISCDI, expert impact study.
- 2019-2021. *Dezvoltarea structurilor de dialog și consultare tripartite și bipartite în sectorul educație* [Development of tripartite and bipartite dialogue and consultation structures in the education sector](DW_SD Romania 2019/101974). Beneficiaries: Federația Sindicatelor Libere din Învățământ, Skolenes Lansforbund, qualitative and quantitative research coordination.
- 2016-2019. Starea națiunii. Construirea unui instrument inovator pentru fundamentarea politicilor publice [The State of the Nation – the development of an innovative instrument for founding the development of public policies in Romania.]. POCA project (SIPOCA 11), coordinator the Secretariat-General of the Romanian Government (SGG)/ the Chancellery of the Prime Minister – the Department for Governmental Strategies. Partner National University of Political Studies and Public Administration (SNSPA), expert sociology – statistics.
- 2014, *Developing the Dialogue Structures in Education Sector* (Case 2014_104305), beneficiaries: Democratic Trade Unions Confederation of Romania, Free Trade Union Federation In Education, Landsorganisasjonen i Norge, Skolenes Lansforbund, coordination of qualitative and quantitative research.
- 2014-2015, *Internationalizare, echitate și management universitar pentru învățământ superior de calitate* [Internationalization, Equity, and University Management for Qualitative Education], financed by the E.U. through the European Social Fund (POSDRU), beneficiary: Executive Unit for Financing Higher Education, Research and Development (UEFISCDI), expert in education public policies.
- 2014, *Politici publice fundamentate în învățământul superior: o premisă necesară pentru dezvoltarea României* [Public Policies Grounded in Higher Education: A Prerequisite for the Development of Romania], financed by the

E.U. through the European Social Fund (PODCA SMIS 34912). Beneficiary: UEFISCDI, expert in education public policies.

- 2012-2013, *The Situation of National Policies and Implemented Tools Regarding Social Cohesion and Equity in the Higher Education System*, financed by the E.U. through the European Social Fund (POSDRU). Beneficiary: UEFISCDI, expert in education public policies.
- 2013, *Increasing Tertiary Education Attainment, Quality and Efficiency*, coordination of qualitative and quantitative research. Beneficiary: World Bank.
- 2010-2013, *Stilul de învățare și temperamentul școlărilor – instrumente pentru o educație creativă* [Learning and Pupils Temperament – Instruments for a Creative Education], financed by the E.U. through the European Social Fund (POSDRU). Host institution: National University of Political Studies and Public Administration (SNSPA).
- 2010-2013, *Aționăm responsabil! – Rețeaua Socială RSC* [We act responsibly! – Social Network CSR], financed by the E.U. through the European Social Fund (POSDRU). Host institution: JCI Romania.
- 2009-2012, *Construcția mediatică a europenizării ca problemă publică în contextul integrării europene a societății românești* [The Media Construction of Europeanization as a Public Problem in the Context of the European Integration of the Romanian Society], financed by the Romanian National Council of Scientific Research (CNCSIS). Host institution: SNSPA.
- 2009-2013, *Instrumente și mecanisme de creștere și facilitare a accesului la învățământul superior bazate pe dezvoltarea parteneriatelor orizontale și verticale între instituții de învățământ, structuri centrale și locale ale sistemului educațional și actorii sociali/sectoriali* [Instruments and Mechanisms of Growth and Facilitation of Higher Education Access Based on Horizontal and Vertical Partnerships among Institutions of Education, Central and Local Structures of the Educational System and Social Actors], financed by the E.U. through the European Social Fund (POSDRU). Host institution: SNSPA.
- 2008-2011, *Educație civică pentru colectarea selectivă a deșeurilor în campusurile universitare*, financed by National Authority for Scientific Research and Innovation (ANCS-CNMP). Coordinator: University Politehnica of Bucharest, partner: SNSPA.
- 2009-2011, *Întărirea capacității de organizare și funcționare a Comitetelor de sănătate și securitate în muncă din România* [Strengthening the Organisation and Operational Capacity of Workplace Health and Safety Committees in Romania], financed by Norway Government. Partners: Norway Union Confederation, Democratic Romanian Trade Union Confederation, CNS Cartel Alfa, CNSRL Frăția.
- 2007-2010, *Vulnerabilitate și hazard în contextul seismic al municipiului București* [Threats and Hazard in a Seismic Context in Bucharest], financed by ANCS-CNMP, Coordinator: University Politehnica of Bucharest, partner: SNSPA.
- 2007-2008, *Schimbări în mediul academic, cercetare reprezentativă la nivelul mediului universitar românesc*, [Changes in Academic Environment], financed by Romanian Government. Host institution: Totem Communication.
- 2006-2008, *Cultural creatives. Impactul globalizării asupra valorilor și stilurilor de viață în societatea contemporană din România* [Cultural Creatives. The Impact of Globalisation on Values and Life Styles in Romania], financed by CNCSIS. Host institution: SNSPA.
- 2006-2008, *Rolul reprezentării metaforice ca vehicul de transmitere a semnificațiilor în fenomenele organizaționale* [The Role of Metaphorical Representation in Transmitting the Significations in Organizations], financed by CNCSIS. Host institution: SNSPA.
- 2007, *Modalitățile de informare cu privire la studiile universitare* [How Pupils Get Information about College to Enrol]. Host institution: SNSPA.
- 2007, *Participarea politică a romilor* [Roma Political Participation]. Beneficiary: Romani CRISS Association.