

**Radu Gheorghe Magdin**

 Bucharest

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Sex Male | Date of birth 27/06/1982 | Nationality Romanian

WORK EXPERIENCE

June 2012 - Present

CEO, SMARTLINK COMMUNICATIONS SRL

(62, Dr. Lister street, District 5, Bucharest, 050542, Romania, www.thesmartlink.org)

- Coordination of the company's strategic communication projects;
- Political and risk consulting;
- National and international media communication;
- Regional and global expansion.

Business or sector Strategic communication

March 2016 - Present

Vice President, STRATEGIKON

(Mihai Eminescu street, 2nd floor, ap. 5, 010516, Romania, www.strategikon.ro)

- European affairs projects coordination;
- Brand and strategic communication;
- Analysis reports drafting and editing.

Business or sector Think tank

December 2014 - June 2015

Honorary Counselor to the Prime Minister of Romania

(Victoriei Square, Bucharest, Romania)

- Strategic communication in the international media;
- Image strategy and external positioning.

Business or sector Strategic communication

September 2011 – February 2012

European Policy Manager, Google Bruxelles

(180, Chaussée d'Etterbeek, B-1040 Bruxelles)

- Relevant dossiers monitoring in the European Parliament;
- Interacting with relevant European stakeholders.

Business or sector Public/Governmental Affairs

July 2010 – May 2011

Communication Manager, EURACTIV Media Network, Bruxelles

(1, boulevard Charlemagne, b1, B-1041 Brussels)

- Branding and positioning in the European media;
- EU countries media relations;
- Media Partnerships.

Business or sector Media and communication

May 2007 – July 2010

Press Officer, European Parliament, Romanian Social-Democrat Delegation

(Paul Henri Spaak Building, Wiertzstraat 60, 1047 Brussels, Belgium)

- National and local press relations;
- Europarliamentary image strategy;
- Communication in foreign media.

Business or sector Media and communication

May 2006 – April 2007

Editor, Rompres (Currently Agerpres)

- (1, Piața Presei Libere, District 1, Bucharest, Romania)
- EU-related and Romania’s accession to the EU coverage;
 - Conferences and press briefings participation;
 - International events correspondence.

Business or sector Media and communication

October 2004 – July 2005

Referent/Diplomat, Ministry of Foreign Affairs, Bucharest

- (31, Aleea Alexandru, Bucharest, 011822, Romania)
- The South-East European Cooperation Process (SEECP) Romanian Presidency;
 - Western Balkan messages drafting and coordinating;
 - Regional cooperation formats.

Business or sector Diplomacy

EDUCATION AND TRAINING

October 2015 - Present

PhD at the National School of Political and Administrative Studies in Romania, Thesis on Resilience to Russian Information Operations

July 2011

Certificate, Frankfurt School of Finance and Management (Bankakademie HfB)
Course on Sustainable Energy.

June 2011

Certificate, London Energy Institute
Course on Negotiation techniques for the oil and gas industry.

June 2011

Certificate, Harvard Law School (Boston, SUA)
Program on Negotiation for Senior Executives.

2005 - 2007

University of Bucharest, Faculty of Sociology, Master of Arts (M.A.) in Security Studies, Energy security Thesis

2004 - 2005

University of Bucharest, Faculty of Law, Master of Arts (M.A.) in European Union Law

2000 - 2004

University of Bucharest, Faculty of Law, Bachelor of Laws (LL.B)

2000 - 2002

Université Paris Panthéon Sorbonne (Paris I), The French-Romanian Law College of European Studies, Law Degree (DEUG en Droit)

PERSONAL SKILLS

Mother tongue(s)

Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English/French	C1/C2	C1/C2	C1/C2	C1/C2	C1/C2
Spanish/Italian	B1/B2	B1/B2	B1/B2	B1/B2	B1/B2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Proficient user
[European language levels](#)

ADDITIONAL INFORMATION

- Member of NATO’s Emerging Leaders Working Group, Atlantic Council of the US (2014),
- Forbes Romania Trendsetters (2014)
- Warsaw Security Summit Leader (2015)
- The most cited Romanian political analyst in the international press (2016-2018): Financial Times, AP, AFP, Reuters, Bloomberg, DW, NYT, Nikkei Asian Review, Al Jazeera, Euronews etc.